



External Communications Associate

外資製薬メーカーでの募集です。広報・CSRのご経験のある方は歓迎です。

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

外資製薬メーカー

Job ID

1502302

Industry

Pharmaceutical

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 9 million yen

Work Hours

09:00 ~ 17:15

Holidays

【有給休暇】有給休暇は入社時から付与されます 初年度 10日 1か月目から ※有給休暇は入社月により付与日数が異なります（詳細...）

Refreshed

January 2nd, 2025 21:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2261075】

■職務内容 / Job Description

- ・ Develop and execute brand communication strategies and manage measurement for communications programs with support of managers
- ・ Contribute to the development of public relations plans that support the objectives of the Japan and GCA scorecard and to the development of corporate and brand strategies

- Plan draft write edit communications intended for external audiences including press releases Q A's reserve press statements and fact sheets for our brands and corporate topics with support of managers
 - Pitch media to showcase our therapeutic area leadership
 - Participate in necessary PR strategic and work meetings and provide strategic counsel as appropriate
 - Work closely with product and corporate communications managers and associates Government Affairs colleagues and Patient Advocacy colleagues to deliver comprehensive communication programs
 - Enlist the support of managers as needed to ensure delivery of effective and appropriate communication materials
 - Manage and work effectively with public relations agencies and other vendors and partners
 - Participate in Corporate Affairs cross functional initiatives
-

Required Skills

【経験 / Experience】

<必須 / Mandatory>

- Media communications brand communications or corporate communications experience
- Understand the media landscape and how the media works
- Media relations networking skills
- Collaborative and inclusive working style with all levels of an organization
- Flexible mindset with agility
- Can manage multiple projects/internal clients and effectively coordinates with other team members and cross functional colleagues

<歓迎 / Nice to have>

- 3+ years work experience in communications at a multinational company or international division
- Experience working effectively with or in public relations agencies and other strategic and creative vendors
- Public relations background or journalism experience
- Healthcare or pharma industry experience
- Understand industry complexities incl. healthcare systems compliance guidelines ethical standards and pharma jargon

【資格 / License】

<必須 / Mandatory>

Bachelor's degree preferably in Communications Marketing or a related field

Company Description

ご紹介時にご案内いたします