

Head of Rare Disease Marketing

Marketing Director - Rare Disease

Job Information

Recruiter

Michael Page

Hiring Company

US Pharmaceutical Company

Job ID

1501986

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

15 million yen ~ 25 million yen

Work Hours

Monday - Friday (09:00 - 18:00)

Refreshed

November 5th, 2024 20:05

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- This role leads the marketing strategy and execution for the rare disease portfolio in Japan. Reporting to the Japan President, you will spearhead the product launch and ensure strong alignment with global teams while driving local marketing initiatives.

Client Details

- Our client is an emerging biopharma company, known for pioneering RNAi therapeutics. They are committed to transforming scientific breakthroughs into life-changing treatments. With a strong focus on rare diseases, the company offers a collaborative and innovative work environment, where your contributions will directly impact patients' lives. The company is recognized globally for its culture of innovation and employee empowerment.

Description

- Develop and execute marketing strategies for the rare disease portfolio in Japan, including product launches.
- Lead educational and promotional events in collaboration with sales teams.
- Manage agencies and vendors to implement marketing tactics such as local materials and events.
- Collaborate closely with cross-functional teams, including Medical and Global Marketing.
- Build and lead sales team training programs and ensure strong customer engagement.
- Foster relationships with healthcare stakeholders, including local and international KOLs.
- Track KPIs to measure marketing effectiveness and make necessary adjustments.
- Provide strategic input on market access plans and develop innovative multi-channel strategies.

Job Offer

- Competitive Salary: 25 million JPY annually.
- Professional Growth: Leadership in a high-performing, innovative team.
- Work-Life Balance: Flexible working options and a supportive team environment.
- Development Opportunities: Continuous learning and career advancement.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Over 10 years of pharmaceutical experience, preferably in rare diseases in Japan.
 - At least 8 years in marketing roles with a successful track record in leadership.
 - Strong ability to work cross-functionally in a fast-paced, dynamic environment.
 - Excellent communication skills in both Japanese and English, with a focus on collaboration.
 - Analytical mindset with strong problem-solving skills and strategic thinking.
 - Willingness to travel within Japan and internationally
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Company Description

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