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【Digital Partner Division】 Senior Web Designer

In-house Products★Great Welfare

Job Information

Recruiter

G Talent at Bizmates, Inc.

Hiring Company

Operation of DX platform for organizational improvement and web

Job ID

1498266

Industry

Internet, Web Services

Job Type

Other

Location

Tokyo - 23 Wards

Salary

5.5 million yen ~ 9 million yen

Work Hours

10:00~19:00

Refreshed

October 10th, 2024 16:05

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

Business Level

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

【ABOUT THE COMPANY】

The company aims to be "a manufacturing group with business capabilities" and is committed from the upstream of strategy and planning to the execution of production.

The company is specialized in providing a full range of services, from strategy and planning upstream to production and execution.

Professionals who share the company's core philosophy of "working together with colleagues" come together as a team to face and solve customers' problems together, thereby making a difference in society.

<Division>

○Digital Partner Division

A business that provides solutions and resources to resolve issues in the digital domain for major clients.

The company specializes in the planning, design, and implementation of website production/operation and growth, and has earned trust/evaluation as a partner in solving business issues by designing/implementing website measures to solve business issues through knee-to-knee discussions with the business personnel of major clients.

○hap Division

Business that creates value for clients' businesses and services, and provides solutions to all kinds of issues.

The company executes a full range of services from business strategies centered on branding and marketing strategies to various production tasks related to those strategies. They have earned the trust and appreciation of clients of a wide range of sizes and industries, from major clients to small and medium-sized companies with strong local roots.

○ourly Division (ourly inc.)

ourly is an internal communication service that aligns the eyes of an organization to increase employee engagement.

As the company's first SaaS business, they are developing the product using the UI/UX design and development capabilities they have cultivated through their past client work.

[JOB DESCRIPTION]

【Division】

The company is a leading provider of IT professionals to address the shortage of IT personnel in Japanese companies and make a significant contribution to our clients' business.

This is a position in the core Digital Partner Division.

This division implements a bottom-up business model that solves business issues from the creative side by accompanying the client business from the review stage and developing consistent solutions from problem identification, product service design, technology selection, production, operation, and growth support.

The company specializes in delivering essential value to users and growing services. Based on the idea that "it is not our job to create what the client tells us to create, but to realize the growth of the client's business and web services," the company has earned a reputation for providing a system that allows it to work closely with business managers and service managers to develop concepts and measures, then implement and operate those measures.

【Your Role】

As a designer in this division, you will understand the business target and context of the client's business offering, and contribute to solving the client's problems and maintaining and enhancing the client's brand image from a design perspective. To achieve this, you will be required to gather information on your own and be proactive in making proposals and definitions for undefined requirements as necessary. Mainly, you will work with the director to create UI design and visual design for services and websites while confirming requirements. Depending on the project, the design process may involve working with business producers, marketers, and other position members, so it is necessary to have the ability to collaborate with the client and the team.

Keeping in mind the principles of design, you will proceed with the design process, defining layouts such as grids and spaces, and styles such as colors, icons, and typography, while establishing design guidelines that also take operational aspects into consideration.

【Attractiveness】

- ・ You will have many opportunities to be involved in highly influential content and businesses that everyone knows about, and you will feel a great sense of fulfillment and accomplishment when the services you create are released.
- ・ You will be able to communicate with clients in close proximity, so you will be able to address essential issues.
- ・ You can gain experience in committing to the music and entertainment business by using design as a means of communication.
- ・ The company's business is expanding beyond national borders and continues to change without being satisfied with the status quo. You will be able to experience the growth of the company as well as your own.

【Responsibilities】

- ・ Develop design concepts for brand and corporate websites and propose them to the client
- ・ Design and styling of communication design for web (PC/Smart Phone) sites while defining typography, colors, symbols, and images in line with the concept.
- ・ Design and production of templates linked to a proprietary CMS
- ・ Design of highly operational rules and design guidelines
- ・ Design and production of templates linked to our original CMS, design of highly operational rules and design guidelines, etc.

【Project Examples】

- ・ Entertainment website design
- ・ Corporate website design for one of the largest companies in Japan
- ・ Creation of templates based on proprietary CMS, modification from a UI/UX perspective, etc.

【Working Style】

- ・ Remote work encouraged
- ・ Qualification acquisition support system
- ・ Book purchase system
- ・ Regular meetings with managers
- ・ Expenses for participation in seminars are covered
- ・ In-house study sessions (currently held over 50 times)
- ・ Provision of PCs and peripherals
- PC: Mac or Win, whichever you prefer

Large monitor provided, etc.

【Main Projects】

- ・ Design of artist sites and service sites for music and video labels
 - ・ UI/UX design for one of Japan's largest job hunting sites
 - ・ UI/UX design of an educational platform supporting school ICT for multiple purposes
 - ・ Information design/visual design for a high-brand e-commerce site
 - ・ UI/UX design of shift management web apps for restaurants and other businesses (*2018 Good Design Award)
- etc.

【Main Clients】 *90% of the total are direct clients

Recruit Group / Suntory Wellness / PERSOL CAREER / Avex Digital / Trust Bank / Dentsu Group / Classi / KADOKAWA / Delphis Interactive / UNIQLO / Mitsubishi Electric / Canon Marketing Japan / Panasonic / Casio Computer Nihon Keizai Shimbun Inc. / Hakuodo Group / LINE, and many others

■Holidays / Vacations

2 days off per week / Saturdays, Sundays, and national vacations / More than 120 days off per year / Paid vacations / Year-end and New Year vacations / Condolence leave / Parental leave / Childcare leave / Vaccination leave system

■Welfare

- ・ Full social insurance (Kanto IT Software)
- ・ Commuting allowance
- ・ Service Reward System (300,000 yen reward for every 3 years of service + 3 consecutive years of paid service)
- ・ Babysitter assistance system
- ・ Defined contribution pension plan
- ・ Welcome lunch system
- ・ Regular health checkups
- ・ Stress check system
- ・ Club activity system (futsal, board games, fishing, etc.; company subsidized) Club activity system (futsal, board games, fishing, etc., with company subsidies)
- ・ Employee Stock Ownership System
- ・ Business trip allowance system
- ・ Employee referral system
- ・ Side-job system

Required Skills

■Required

- ・ Experience in UI design work using Figma, Sketch, XD, etc.
- ・ Experience in website production (including renewal) such as corporate websites, and product/service LP production
- ・ Experience in graphic production using Photoshop, Illustrator, etc.
- ・ Strong skills in visual expression
(e.g. graphic design, web design, illustration, animation, video, still photography, etc.)
- ・ Portfolio that demonstrates the above experience
- ・ Skills in setting objectives when designing and being able to explain the intent and necessity of the design to others

■Preferred

- ・ Experience in art direction
- ・ Establishment and implementation of design tone and manner and guidelines
- ・ Experience in setting and verbalizing direction and worldview and driving projects and teams
- ・ Experience setting branding and style guides
- ・ Understanding of engineering
- ・ Understanding of interaction design
- ・ Experience in filming direction/video production

Company Description