



Product Communication CSR and Advocacy Manager · Sr. Manager (神戸...

大手グローバル製薬メーカーでの募集です。 広報・CSRのご経験のある方は歓迎で...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

大手グローバル製薬メーカー

Job ID

1498012

Industry

Pharmaceutical

Company Type

International Company

Job Type

Permanent Full-time

Location

Hyogo Prefecture

Salary

7 million yen ~ Negotiable, based on experience

Work Hours

08:45 ~ 17:30

Holidays

【有給休暇】有給休暇は入社後2ヶ月目から付与されます 初年度 10日 2か月目から付与及び使用可能 【休日】完全週休二日制 土...

Refreshed

November 7th, 2024 09:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2254591】

【Overall Job Purpose】

Plan and implement product communication and advocacy related programs (Product communication TA branding Patient advocacy risk management etc.) by closely working with internal stakeholders (brand team medical team Ethics Compliance Legal etc.) as well as external stakeholders (patients' groups journalists and medical professionals) to maximize internal/external awareness of on the market and pipeline products and also to accelerate launch of new products

increase disease awareness and protect/enhance Japan's corporate and products brand.

【Job Responsibilities】

- Develop and implement product related external/internal communications plans/campaigns aligned with brand strategies while identifying communication opportunities and threats in the external environment and incorporate them into the plan appropriately. Plan/implementation includes the followings.
 - Development of PR materials e.g. press release standby statement factbook Facebook contents etc.
 - Issuing press release (including the translation of global press release)
 - Handling media inquiries
 - Event implementation e.g. press seminar public seminar CSR activity etc.
 - Communication and collaboration with alliance partners (as needed)
 - Crisis communication
 - Identify and prioritize patient advocacy groups for each therapeutic area to work with and develop/maintain relationships and partnerships with selected groups as appropriate.
-

Required Skills

【Requirements】

- Minimum 5 year experience of communications or public relation (preferably in pharmaceutical industry)
 - Should hold professional experiences and skills which require minimum supervision to conduct tasks
 - Strong communication and presentation skills
 - Ability to develop PR strategy based on the understanding of overall Brand Strategy
 - Demonstrate above average ability to think critically analytically strategically flexibly and independently
 - Demonstrate proficiency in working cross functionally with a positive attitude
 - Having growth mindset
 - Fluent in Japanese and English
-

Company Description

ご紹介時にご案内いたします