

A Q U E N T

【週2日在宅あり/産休代替】EC領域の世界的リーディングカンパニーにて採用マーケティング業務

時給3,200円以上（年収換算600万円以上）／英語／在宅週2日／世界最大手企業

Job Information

Recruiter

Aquent LLC

Hiring Company

「世界で最も影響力のある経済的・文化的勢力の一つ」とも言われる外資系大手企業

Job ID

1496977

Industry

Internet, Web Services

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

Majority Non-Japanese

Job Type

Temporary

Location

Tokyo - 23 Wards, Meguro-ku

Train Description

Yamanote Line, Meguro Station

Salary

6 million yen ~ Based on hourly rate

Hourly Rate

時給3,200円~ ※スキル／経験によって決定。即戦力性の高い方であればより高い時給で交渉可能。

Work Hours

9:00~18:00（休憩1時間、実働8時間） ※時差出勤相談可能 残業：基本なし（発生する可能性はあります）

Holidays

土日祝日休み

Refreshed

October 3rd, 2024 17:48

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level

Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

▼産休代替のため1年間程度の期間限定ではありますが、世界的リーディングカンパニーの採用マーケターとして経験を積むことができます！

▼年収換算600万円以上！週2日在宅あり、残業基本なしでワークライフバランスも◎

▼外資系企業のため英語力を活かすことが可能です！（ビジネスレベルでの英語力が必須となります。）

1. Brief job boards partners:

Supply application targets, budgets and assign bidding strategies with job boards. Ensure timely and accurate posting of job listings on various job board providers considering most optimised titles, inclusion of bonuses and additional benefits

2. New Job Board Launches:

Take the lead in launching new job boards, working closely with different providers. Coordinate the setup process, troubleshoot any issues, and ensure a seamless go-live experience for each site.

3. Testing and Optimization:

Develop and implement testing strategies to optimize the performance of job listings. Experiment with different formats, titles, and descriptions to enhance visibility and engagement.

4. Performance Analysis:

Monitor and analyze the performance of job listings on different job boards. Use data-driven insights to identify trends, measure effectiveness, and make informed decisions to improve overall job board strategy.

5. Collaboration with Job Board Providers:

Build and maintain strong relationships with job board providers. Stay informed about platform updates, new features, and industry trends. Collaborate on opportunities for enhanced visibility and performance.

6. Job Description Enhancement:

Work closely with hiring managers and teams to optimize job descriptions for better visibility and candidate attraction. Craft compelling and clear job descriptions that align with our employer brand.

7. Budget Management:

Effectively manage budgets allocated to job board advertising. Implement cost-effective strategies to maximize reach and ROI.

8. Other projects:

support the team with other requests outside the main responsibilities to support the business and the marketing team with on-demand requests

Required Skills**【必須要件】**

マーケティング実務経験

ビジネスレベルまたはそれ以上の英語力

【歓迎要件】

採用マーケティングの実務経験

Company Description