



Michael Page

www.michaelpage.co.jp

Social Media Coordinator (4-6M)

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Job Information

Recruiter

Michael Page

Job ID

1495549

Industry

Other

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

4 million yen ~ 6 million yen

Salary Bonuses

Bonuses included in indicated salary.

Refreshed

September 25th, 2024 18:00

General Requirements

Career Level

Entry Level

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The Social Media Coordinator will manage and create compelling social media content to elevate the brand and connect with the audience. This position demands creativity, strategic insight, and strong communication skills, collaborating closely with the Media Production team.

Client Details

This forward-thinking organization is dedicated to innovation and excellence in its industry. They foster a collaborative and inclusive workplace, offering employees the chance to grow and make a significant impact through their work.

Description

- Develop and publish engaging, visually appealing social media content.

- Collaborate with the Media Production team to create high-quality multimedia assets.
- Write compelling social media copy that aligns with the brand voice.
- Assist in crafting and implementing a comprehensive social media strategy.
- Manage the social media content calendar for timely postings.
- Stay updated on social media trends and industry news.
- Engage with the community by responding to comments and messages professionally.
- Build relationships with followers, influencers, and stakeholders.
- Monitor social media metrics to assess the success of initiatives.
- Coordinate with the marketing team for integrated strategies.
- Provide insights based on data analysis to enhance social media efforts.

Job Offer

- Competitive salary package with performance-based bonuses.
- Opportunities for professional development and career advancement.
- A supportive and innovative work environment.
- Flexibility in work arrangements to promote work-life balance.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

Required Skills

- Bachelor's degree in marketing, communications, digital media, or a related field.
 - Experience managing social media platforms, including content creation and strategy development.
 - Strong writing and communication skills for compelling content creation.
 - Proficiency in multimedia editing tools like Adobe Creative Suite or Canva.
 - Ability to collaborate across teams and manage multiple projects efficiently.
 - Bilingual in English and Japanese is preferred.
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Company Description

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