



External Communications Specialist

大手製薬メーカーでの募集です。広報・CSRのご経験のある方は歓迎です。

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

大手製薬メーカー

Job ID

1494227

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

5 million yen ~ 9 million yen

Work Hours

08:30 ~ 17:15

Holidays

【有給休暇】有給休暇は入社時から付与されます ※同社就業カレンダーに基づく 年次有給休暇 ※入社時期により付与日数が異なります...

Refreshed

January 3rd, 2025 18:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2249038】

【JOB DESCRIPTION】

- ・ Continuously evolve external communications to promote key stakeholder understanding of and engagement with this company.
- ・ Plan and execute media relations and public relations activities aligned to the external communications strategy.
- ・ Prepare create and deliver communications materials such as press releases and Q As
- ・ Utilize company communication channels including website and social media to distribute the latest company related news.
- ・ Work closely with this company's PR agency to plan and execute strategic media relations/external exposure.

- Work in partnership with other functions and departments to ensure consistency in external messages and align communication activities with internal stakeholders.
- Conduct day to day administrative operations in support of the department.
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Required Skills

■Experience:

- Minimum 5 years of working experience in communications or public relations in a multi national company in the pharmaceutical or healthcare industry or at a PR agency in the same field.
- Knowledge of and experience with pharmaceutical affairs regulations and guidelines.
- Networks in the pharmaceutical media and life science community.
- Experience in media relations including the handling of press releases press conferences financial results events media tie ups etc.
- Experience in risk management communications and crisis communications.
- Experience in digital and social media communications.

■Skills:

- Strong Japanese/English writing skills for press releases and company information with specific relevance to corporate communications in the pharmaceutical industry.
 - Adept storytelling and content creation aligned to the corporate communications strategy.
 - A self starter with project management skills and the ability to execute in a complex environment.
 - Business sense ability to multi task and a collaborative mindset adept at moving with agility flexibility and ownership.
 - Capacity to manage global projects in a cross cultural environment while working with diverse internal stakeholders.
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Company Description

ご紹介時にご案内いたします