

## Digital Commerce Manager - Up to 12M

### Digital Commerce Manager

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1493111

**Industry**

Other

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

10 million yen ~ 12 million yen

**Salary Commission**

Commission paid on top of indicated salary.

**Refreshed**

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#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Managing a team of 4 people under E-commerce. Responsible for optimizing the performance of B2C and OOH eBoutiques to meet sales and customer satisfaction targets. This role involves managing the eCommerce project portfolio, ensuring seamless customer experiences, and aligning digital strategies with internal and external stakeholders while overseeing all digital activities and performance metrics.

#### Client Details

Our client is a prestigious global leader in premium consumer goods with a strong focus on innovation and customer experience. They are renowned for their commitment to excellence and are dedicated to setting industry standards in digital commerce.

#### Description

- Optimize the performance and operations of B2C and OOH eCommerce platforms.
- Manage the execution of eCommerce projects, from feature deployment to campaign planning.

- Oversee customer journey development and eMerchandising strategies.
- Coordinate with internal teams (e.g., CRC, Supply Chain, Finance) to ensure seamless operations.
- Handle project management tasks, including planning, execution, and post-analysis.
- Monitor and improve key metrics such as conversion rates, sales performance, and customer satisfaction.

#### Job Offer

- **Career Development:** Exposure to high-impact projects and international teams.
- **Competitive Salary:** Attractive compensation package.
- **Growth Opportunities:** Opportunities for professional development and advancement within a leading global brand.
- **Dynamic Work Environment:** Engage in a fast-paced and innovative digital commerce landscape.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

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#### Required Skills

- **Experience:** At least 4 years in eCommerce platform management and project management.
  - **Skills:** Proficient in website management, A/B testing, HTML, CSS, JavaScript, and CMS platforms.
  - **Knowledge:** Strong understanding of web analytics, customer insights, and online acquisition activities.
  - **Qualifications:** Business degree and relevant certifications (e.g., Project Management, Google Analytics) are a plus.
  - **Attributes:** Proven ability to work with cross-functional teams and influence stakeholders.
  - Must be fluent in Japanese (N1) with proficiency in English
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#### Company Description

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