



【1000～1400万円】 TA Strategy Lead Hematology

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

非公開

Job ID

1492122

Industry

Pharmaceutical

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 14 million yen

Work Hours

09:00 ~ 17:45

Holidays

【有給休暇】入社7ヶ月目には最低10日以上 【休日】完全週休二日制 祝日 GW 夏季休暇 年末年始 土・日・祝日、ゴールデンウ...

Refreshed

September 27th, 2024 15:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2228628】

Major accountabilities:

Engage with international TA to provide input of local requirements needs for pre and post launch brands in HEM TA
Localize strategy to Japan market and set brand priorities based on customer insights to drive TA performance
Drive forecasting of brand performance and work with key stakeholders to estimate budgets to deliver priorities

Optimize resource allocation within assigned brands/indications to address customer needs
Liaise with internal key stakeholders and develop external advocates to ensure that strategy is fully executed with KPIs
Monitor that expected performance is delivered and take corrective action if required to meet business objectives
Key performance indicators:

TA overall sales and market share in assigned brand
Improvement in reputation in HEM community
Efficiency gained
Insight feedback from employees
Ensure full compliance to all regulatory requirements

Required Skills

Education:

A University level (bachelors) degree ; Marketing Business Administration Science or related field

MBA a plus

Work Experience:

Experience working cross functionally
Pharmaceutical marketing experiences
5+ years of experience in field sales related marketing services brand management and/or medical activities in competitive business context

Business planning project management management reporting skills

Skills:

Strong cross functional communication and leadership

Experience and capable of managing global communications

Strategic analytical and innovative thinking

Strong ICU I mindset

Languages :

Japanese: Fluent (Required)

English: Business level (preferred)

Skills Desired

Agility、 Cross Functional Collaboration、 Customer Orientation、 Marketing Strategy、 Negotiation Skills、 Product Strategy、 Strategic Partnerships、 オペレーショナル エクセレンス、 コマーシャル エクセレンス、 ステークホルダー エンゲージメント、 ステークホルダー管理、 デジタル マーケティング、 医療セクターの理解、 影響を与えるスキル、 重点疾患領域の専門知識、 製品マーケティング、 製品ライフサイクル管理 (PLM) 、 資産運用

Company Description

ご紹介時にご案内いたします