



Marketing Specialist 👍 Exclusive job

Job Information

Recruiter

SPOTTED K.K.

Hiring Company

U.S based Aesthetics Device Manufacturer!!

Job ID

1491829

Industry

Other (Medical, Pharmaceutical)

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Salary

7 million yen ~ 9 million yen

Refreshed

November 21st, 2024 20:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 25%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The main tasks are as follows, but since we are a small group, you will be flexible in your response.

■Collecting and organizing information from manufacturers to provide information to doctors, planning content to convey product information and evidence, and creating promotional tools.

■Planning and managing an advisory board to create evidence on safety and effectiveness when used on Japanese skin, as well as combinations with various beauty treatments.

■Planning and managing research meetings, seminars, academic events, etc. / Planning and managing research meetings and seminars, as well as managing exhibition booths at academic events.

■Catch up on needs through communication with doctors. Search for market development seeds to expand product sales.

[Products in charge] In-house laser equipment and skinceuticals (scheduled to go on sale in October 2024)

Required Skills

- 3+ years of marketing experience (regardless of industry)
 - English proficiency (TOEIC 700 or above)
 - Ability to read and understand literature and papers (English and Japanese)
 - Experience with SNS and online marketing
 - Basic skills in Microsoft Office (Excel, Word, PowerPoint)
 - Ability to travel nationwide
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Company Description