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Front-end Engineer | Marketing Technology Company

Remote Work★Global Business

Job Information

Recruiter

G Talent at Bizmates, Inc.

Hiring Company

◆Marketing Technology Company ◆

Job ID

1491697

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 12 million yen

Work Hours

10:00~19:00

Holidays

Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

Refreshed

August 27th, 2024 17:18

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

High-School or Below

Visa Status

Permission to work in Japan required

Job Description

[About the company]

Business Overview.

Development and provision of advertising delivery platforms for Internet media

(2) Providing marketing support services for advertisers and advertising agencies

They support the development and introduction of the marketing automation system, the CRM/SFA and the chat tool.

[Specifically...]

In the realm of ad technology and digital marketing, they use cutting-edge technology to independently develop products that help our clients maximize their revenues.

In particular, they are focusing on platform business, which analyzes users' access to ad spaces in web media and smartphone applications and delivers the most appropriate ads in a real-time auction format.

In fiscal 2016, the core business expanded to the No. 1 scale in Japan.

In addition, they have developed six products in-house: "SSP," "DSP," "DMP," "Marketing Automation," "CRM/SFA," and "Chatbot" for domestic and overseas markets.

As of June 2019, they have six overseas offices in five countries, including Singapore, Vietnam, Indonesia, Thailand, and India. Even in rapidly growing Asia, we are working to maximize advertising revenue for local companies by leveraging Japan's advanced technological capabilities.

Going forward, they will continue to lead the field of ad technology both in Japan and abroad, and take on the challenge of exploring unknown areas.

[Job Description]

The company is actively utilizing AI technology in its product development, providing AI-related functions in its own products, GENIEE SFA/CRM and GENIEE CHAT, such as automatic summarization of meeting minutes and automatic creation of emails using ChatGPT, to improve customers' operational efficiency and productivity.

Under these circumstances, the group established a new subsidiary, JAPAN AI Corporation, on April 11, 2023, to further promote consulting, product provision, and research and development related to AI technology.

JAPAN AI Co., Ltd. is developing and providing various AI products to improve the productivity of Japanese companies and revitalize industries with the goal of "handing down Japan and leapfrogging the potential of workers with AI". In order to develop advanced products, the company is also conducting research in areas such as ChatGPT, various large-scale language models, and GenerativeAI.

JAPAN AI Corporation: https://japan-ai.co.jp/

[Recruitment Background]

JAPAN AI, established in April 2023, plans to rapidly expand its business.

Accordingly, the company is looking for a person who can lead product development in the start-up phase.

[Responsibilities]

In this position, you will create management screens for new products in React.js to provide AI functionality to customers. You will develop a market-in product through a PoC, and then develop and expand sales of all the developed products as your own products.

The company is looking for someone who can not only create prototypes to meet customer requirements, but also lead the front-end development to actively formulate and develop the development requirements necessary for important development projects and future product and business enhancements.

Specifically

Product development using LLM

Design and implementation with performance and maintainability in mind

[Mission/Aim]

Create an era in which each company has one original AI. And AI will support workers and realize overwhelming productivity. Many issues exist in achieving the above mission.

Especially in the current start-up phase, it is highly required to achieve both speed and quality in product development, and to design and code with a high level of commonality in order to scale products.

The company is looking for people who can work together to solve all business and technical issues that arise in becoming a world-leading company in the use of AI from Japan.

[Development Environment]

Development language : TypeScript Framework : Next, React, NX

Infrastructure : GCP

Communication tools: Slack, Confluence, Jira, Google Workspace

Project management : Github Working environment Mac (Apple Silicon) Up to 2 monitors

[Working time]

10:00~19:00

[Welfare]

- · Full social insurance
- · Commuting allowance
- · Family Allowance
- · Book purchase subsidy (up to 30,000 yen per half year)
- · Refreshment allowance (up to 5,000 yen per month)
- · Rent allowance

- · Support system for acquiring qualifications and languages, and support for attending training courses (individual application required)
- · Working parents' support system
- · Refreshment leave system
- · Club activity allowance
- · Other in-house events (monthly get-togethers, etc.)
- · Use of Kanto IT Software Health Insurance Association's recreational facilities, affiliated sports clubs, etc.
- · Regular health checkups (once a year)

[Holidays]

- · Saturday/Sunday/National Holiday
- · Annual Paid Leave
- · New Year Holiday
- · Summer Holiday
- · Winter Holiday

Required Skills

[MUST]

Next experience: 1 year or more
React experience: 1 year or more
Type Script experience: 1 year or more
Web development experience: 3+ years

[WANT]

- · Experience in 0-1 Phase
- · 1+ years of experience in a technical leadership role such as Tech Lead
- · Experience with Figma (or other design tools)
- · Experience with CI/CD

Company Description