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AI Engineer | Marketing Technology Company

Remote Work★Global Business

Job Information

Recruiter
G Talent at Bizmates, Inc.

Hiring Company
✦Marketing Technology Company✦

Job ID
1491640

Industry
Internet, Web Services

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ 12 million yen

Work Hours
10:00~19:00

Holidays
Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

Refreshed
August 27th, 2024 16:38

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
High-School or Below

Visa Status
Permission to work in Japan required

Job Description

【 **About the company** 】

Business Overview.
Development and provision of advertising delivery platforms for Internet media
(2) Providing marketing support services for advertisers and advertising agencies
They support the development and introduction of the marketing automation system, the CRM/SFA and the chat tool.

[Specifically...]
In the realm of ad technology and digital marketing, they use cutting-edge technology to independently develop products that help our clients maximize their revenues.
In particular, they are focusing on platform business, which analyzes users' access to ad spaces in web media and smartphone applications and delivers the most appropriate ads in a real-time auction format.

In fiscal 2016, the core business expanded to the No. 1 scale in Japan.
In addition, they have developed six products in-house: "SSP," "DSP," "DMP," "Marketing Automation," "CRM/SFA," and "Chatbot" for domestic and overseas markets.

As of June 2019, they have six overseas offices in five countries, including Singapore, Vietnam, Indonesia, Thailand, and India. Even in rapidly growing Asia, we are working to maximize advertising revenue for local companies by leveraging Japan's advanced technological capabilities.

Going forward, they will continue to lead the field of ad technology both in Japan and abroad, and take on the challenge of exploring unknown areas.

【 Job Description】

The company actively utilises AI technology in its product development, and provides AI-related functions in its own products, GENIEE SFA/CRM and GENIEE CHAT, such as automatic summarisation of minutes and automatic creation of emails using ChatGPT, to improve customers' operational efficiency and productivity.
Under these circumstances, the group established a new subsidiary, JAPAN AI Corporation, on 11 April 2023 to further promote introduction consulting, product provision and research and development related to AI technology.

JAPAN AI Co., Ltd. develops and provides various AI products to improve the productivity of Japanese companies and revitalise industries, with the aim of "handing down Japan and leapfrogging the potential of workers with AI". In order to develop advanced products, the company is also conducting research in areas such as ChatGPT, various large-scale language models and GenerativeAI.

【Recruitment Background】
Established in April 2023, JAPAN AI Corporation plans to rapidly expand its business.
It has started providing consulting services and products to customers based on AI human resources and AI technology, and is already steadily introducing solutions to existing customers. The company has received numerous enquiries from new and prospective customers as well as needs from existing customers.
The company depends to hire AI personnel actively because it needs to accurately grasp various requests and market needs, how to solve problems using the latest generative AI technology, and how to speed up the one-stop process of researching papers, building models (structural transformation of existing models), developing and implementing models, and providing solutions.

【Responsibilities】
You will lead the development of generative AI technologies.
Apart from GPT-based prompt engineering, you will be responsible for determining what is and is not possible for image and speech recognition and general AI (NNs and Classifiers), and for the actual implementation.

●Specifically
Research papers and open source models to solve customer needs and problems
Verification and application of open source models to current business issues based on open source models (reproduction and implementation of models and construction of operating environments)
Conversion, implementation and speed-up of existing model structures
Verification and improvement of results using actual customer data and real-world environments
Solution/product implementation of the constructed models

【About the organisation】
Currently consists of approximately 20 members seconded from the company.

【 Working time 】

10:00~19:00

【 Welfare 】

・Full social insurance
・Commuting allowance
・Family Allowance
・Book purchase subsidy (up to 30,000 yen per half year)
・Refreshment allowance (up to 5,000 yen per month)
・Rent allowance
・Support system for acquiring qualifications and languages, and support for attending training courses (individual application required)
・Working parents' support system
・Refreshment leave system
・Club activity allowance
・Other in-house events (monthly get-togethers, etc.)
・Use of Kanto IT Software Health Insurance Association's recreational facilities, affiliated sports clubs, etc.
・Regular health checkups (once a year)

【 **Holidays** 】

・Saturday/Sunday/National Holiday
・Annual Paid Leave
・New Year Holiday
・Summer Holiday
・Winter Holiday

Required Skills

【**MUST**】
・University/graduate selection or current work in the area of Generative AI
・Programming skills in Python.
・Experience with DL frameworks such as Pytorch and Tensorflow
・Experience in building algorithms for computer vision or natural language processing with reference to papers etc.

【**WANT**】
・Experience in development and application of image generation models and LLMs
・Experience in submitting and presenting papers in the field of computer vision or natural language processing
・Experience in applying DL and machine learning techniques to real products, knowledge of building infrastructure and web around it, etc.

Company Description