



MichaelPage

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Retail Marketing Specialist - Major Cosmetics Brand

Retail Marketing Specialist - Cosmetics

Job Information

Recruiter
[Michael Page](#)
Job ID

1491629

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

August 27th, 2024 16:32

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Spearhead consumer engagement both within and beyond traditional retail spaces. Ensure that each initiative is executed seamlessly, resonating with target audience and enhancing brand's Japan presence

Client Details

A prestigious luxury brand known for its rich heritage and commitment to excellence in beauty. Joining this brand means working with a globally recognized company that values innovation and offers a platform for professional growth.

Description

- Assist in project management for all HPP/SPP events.
- Utilize a suite of KPIs to gauge success.
- Collaborate with across various departments ensuring coherent team efforts.
- Contribute to strategic planning that augments retailer participation by providing them with pertinent support materials/documentation.
- Assess effectiveness based on qualitative analysis.

Job Offer

- Opportunities for career advancement.
- Involvement in high-profile projects and events.
- Opportunity to work in an international environment.
- Chance to work with the biggest name in the luxury industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Native level Japanese and Business level English.
 - University graduate with experience in event planning and coordination.
 - Strong interpersonal and communication skills.
 - Experience in the retail industry (cosmetics, fashion, jewelry).
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Company Description

A prestigious luxury brand known for its rich heritage and commitment to excellence in beauty. Joining this brand means working with a globally recognized company that values innovation and offers a platform for professional growth.