

Head of Events - Sports

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Job Information

Recruiter

Michael Page

Job ID

1491614

Industry

Food and Beverage

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 11 million yen

Refreshed

August 27th, 2024 16:29

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Lead the event marketing strategy for a major global brand in Japan, focusing on sports-related events. Drive the execution of world-class events that enhance brand presence and consumer engagement.

Client Details

Our client is a globally renowned company known for its innovative and energetic brand presence, particularly in the sports and lifestyle sectors. They offer a vibrant and creative work environment where your ideas can transform into large-scale, impactful events that captivate audiences nationwide.

Description

- Design and implement a cutting-edge national event marketing program with a strategic three-year plan.
- Lead the event marketing business planning process, ensuring alignment with both local and global goals.
- Champion creativity and innovation within the team to develop new events and activation.
- Ensure event concepts are relevant and resonate with regional and national consumer groups.
- Expand event reach by targeting new consumer segments and unexplored markets.
- Manage and optimise the overall event marketing budget for efficiency and impact.
- Oversee the integration of event partners and branding, ensuring consistency with international standards.

- Provide leadership and mentorship to the event marketing team, fostering a culture of excellence.

Job Offer

- Foreign hiring manager based in Japan - chance to use English daily
- Leadership role within a globally recognised brand in the sports industry.
- Opportunity to shape and deliver world-class events that engage consumers nationwide.
- Collaborative and innovative work environment that encourages creativity.
- Competitive compensation package with comprehensive benefits.
- The chance to work on high-profile national and international events.

応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。

Required Skills

- At least three years of experience in leading and managing individuals, with a proven ability to inspire and engage cross-functional teams.
 - Strong understanding of the marketing mix, including experience in event production, sports events, or sports marketing agencies.
 - Passionate about sports and event marketing, with a creative and innovative mindset.
 - Excellent communication and stakeholder management skills, with fluency in Japanese and English.
 - Demonstrated leadership skills with the ability to manage large-scale projects and budgets effectively.
 - Personable, fun, and calm under pressure, with a high level of organisation and reliability.
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Company Description

Michael Page Japan is a leading recruitment agency dedicated to matching top talent with dynamic opportunities across various industries. With a deep understanding of the local market and a global reach, we help professionals advance their careers while supporting companies in finding the right people to achieve their business goals.