

## Product Manager - Beauty Device Brand

### Brand Manager - Beauty Device Brand

#### Job Information

##### Recruiter

Michael Page

##### Job ID

1491605

##### Industry

Daily Necessities, Cosmetics

##### Job Type

Permanent Full-time

##### Location

Tokyo - 23 Wards

##### Salary

5 million yen ~ 10 million yen

##### Refreshed

August 27th, 2024 16:06

#### General Requirements

##### Career Level

Mid Career

##### Minimum English Level

Business Level

##### Minimum Japanese Level

Native

##### Minimum Education Level

Bachelor's Degree

##### Visa Status

Permission to work in Japan required

#### Job Description

Lead marketing strategy and execution for a prominent beauty device brand in Japan. Collaborate across teams to drive brand growth and market presence.

#### Client Details

Our client is a globally recognised beauty device company with a presence in over 100 countries and significant annual growth, this company is dedicated to sustainable beauty, integrating biology with ecology to protect and enhance skin health. The client values innovation, adaptability, and proactive thinking, making it an ideal environment for professionals who are passionate about beauty device and sustainable practices.

#### Description

- Develop and execute marketing strategies aligned with brand objectives,
- Represent the brand to external stakeholders, including media and key clients.
- Collaborate with sales, digital, and logistics teams to optimise product launches and campaigns.
- Analyse market trends and competitor activity to inform marketing decisions.
- Manage budgets and track performance metrics to ensure targets are met

**Job Offer**

- **Career Development:** Opportunity to lead and grow within a dynamic and innovative company.
- **Competitive Salary:** Attractive compensation package aligned with experience.
- **Work-Life Balance:** Flexible working conditions, international working culture
- **Innovative Environment:** Be part of a company that values creativity and sustainability.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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**Required Skills**

- At least 3 years of experience in B2C marketing or brand management, ideally within the beauty device, skincare industry or a related field.
  - Strong project management skills, analytical thinking, and effective presentation capabilities.
  - Experience in B2B business, beauty salons, or wholesale/retail channels is a plus.
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**Company Description**

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