



Michael Page

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Head of Event Marketing - Beverage Brand

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Job Information

Recruiter

Michael Page

Job ID

1491602

Industry

Food and Beverage

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 10 million yen

Refreshed

August 27th, 2024 16:04

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Lead the development and execution of a cutting-edge national event marketing program for sports. Oversee the strategic planning and execution of events, driving brand impact and consumer engagement.

Client Details

Our client is a globally renowned brand known for its innovative approach and leadership in the sports and energy drink industry. They are committed to pushing the boundaries of what's possible, delivering world-class events, and inspiring consumers through exciting and impactful experiences.

Description

- Develop and lead a 3-year national event marketing strategy.
- Oversee the planning and execution of major sports events.
- Drive creativity and innovation in event concepts and activations.
- Manage event budgets and ensure cost-effective execution.
- Lead and mentor a motivated event marketing team.
- Collaborate with cross-functional teams to maximize event outcomes.
- Build strong relationships with international and national stakeholders.

Job Offer

- Leadership role in a globally recognized company.
- Opportunity to drive national event marketing strategy.
- Work on high-profile and innovative sports events.
- Competitive salary and benefits package.
- Professional development and career growth opportunities.
- Collaborative and dynamic work environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

- Degree in sports, business, marketing, or a related field.
 - At least 5 years of experience in event production or sports marketing.
 - Strong leadership skills with experience managing cross-functional teams.
 - Fluent in both Japanese and English.
 - Highly creative, innovative, and passionate about sports.
 - Excellent communication and stakeholder management abilities.
 - Organized, reliable, and able to manage large budgets effectively.
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Company Description

Michael Page Japan is a top-tier recruitment agency with a deep understanding of the local market and a global reach. We connect talented professionals with leading companies, offering personalized support and industry expertise to help candidates achieve their career goals. Our commitment to excellence ensures that we find the perfect match for both clients and candidates.