

## Marketing Manager - Epilepsy Franchise

### Pharma - Marketing Manager

#### Job Information

**Recruiter**

Michael Page

**Hiring Company**

EU Pharmaceutical Company

**Job ID**

1491248

**Industry**

Pharmaceutical

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

10 million yen ~ 13 million yen

**Work Hours**

Monday - Friday 09:00 - 17:00

**Refreshed**

August 22nd, 2024 12:54

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

- Drive marketing initiatives for existing and new products within the Epilepsy Franchise. Manage cross-functional collaborations and ensure successful execution of strategies to enhance product performance.

#### Client Details

- Our client is a global leader in the biopharmaceutical industry, specializing in neurological and immunological conditions. They offer a dynamic, innovation-driven environment where you can make a significant impact on patient outcomes. With a strong commitment to professional development, this is an excellent opportunity for career growth.

#### Description

- Lead all marketing activities for existing products within the Epilepsy Franchise, including strategy development,

material creation, and event execution.

- Collaborate with internal stakeholders and sales teams to align and implement business strategies.
- Manage external vendors to develop content, websites, and marketing gimmicks.
- Set and track KPIs in collaboration with other departments, providing analysis and support.
- Plan and support the business plan process, including short- and long-term strategies.
- Coordinate monthly meetings and decisions with co-promotion partners, handling event alignments and negotiations.
- Prepare quarterly meeting materials for co-promotion partners.
- Ensure compliance with internal SOPs and regulations.

#### **Job Offer**

- Competitive salary with comprehensive benefits.
- Opportunities for professional growth in a leading global biopharmaceutical company.
- A collaborative work environment with flexible working options.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

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#### **Required Skills**

- Bachelor's degree required; preference for Medical/Science or Business/Marketing background.
- Proven marketing experience, ideally in Biologics or Immunology.
- Experience with product launches.
- Strong analytical and strategic thinking skills.
- Ability to work collaboratively with cross-functional and global teams.

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#### **Company Description**

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas