

Marketing Manager - Dermatology

Pharma - Marketing Manager

Job Information

Recruiter

Michael Page

Hiring Company

EU Pharmaceutical Company

Job ID

1491247

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 13 million yen

Work Hours

Monday - Friday 09:00 - 17:00

Refreshed

August 22nd, 2024 12:45

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Lead the development and execution of brand and tactical strategies for a Dermatology product. Collaborate with cross-functional teams to maximize patient value and market impact.

Client Details

- Our client is a global leader in the healthcare industry, dedicated to improving patient outcomes through innovative solutions. They offer a dynamic work environment with opportunities for professional growth, both locally and

internationally.

Description

- Lead market research efforts to identify unmet needs and develop strategic insights.
- Create and execute brand strategies, including digital plans, aligned with global objectives.
- Collaborate with Medical, Sales, R&D, and PR teams to enhance business opportunities.
- Manage external agencies, budgets, and KOL relationships to drive brand performance.
- Innovate to maximize patient value through optimized digital channel strategies.

Job Offer

- Competitive salary with comprehensive benefits.
- Opportunities for professional growth in a leading global biopharmaceutical company.
- A collaborative work environment with flexible working options.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Bachelor's degree required; preference for Medical/Science or Business/Marketing background.
 - Proven marketing experience, ideally in Biologics or Immunology.
 - Experience with product launches.
 - Strong analytical and strategic thinking skills.
 - Ability to work collaboratively with cross-functional and global teams.
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Company Description

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas