CareerCross

Michael Page   www.michaelpage.co.jp

PR Event Coordinator - Major Fashion Brand

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Job Information

Recruiter
Michael Page

Job ID
1491240

Industry
Advertising, PR

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
Negotiable, based on experience

Refreshed
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General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Coordinate and ensure accurate related PR events (product launch events, influencer's events, celebrity events, etc).
Support event planning, location scouting, and proposal/reports, with team and external companies.

Client Details

A major fashion house that is renowned in the industry. They are one of the biggest names in the fashion world and offer many future career opportunities.

Description

- Support selecting proper vendors for each event.
- Support the production and operation of the event.
- Support to creation of events proposals/reports and analysis with the manager and colleagues.
- Creating competitor reports.

Job Offer

- Opportunity to work in a international environment.

- Chance for career growth within larger fashion group.
- Chance to work with some of the biggest names in the fashion world.
- Opportunity to gain hands-on experience for future career paths.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Experience in fashion or lifestyle or culture industries.
- Possesses solid networks with vendors.
- Excellent PowerPoint and Excel skills.
- Excellent written and verbal communication skills.
- Native level Japanese and Business level English.

Company Description

A major fashion house that is renowned in the industry. They are one of the biggest names in the fashion world and offer many future career opportunities.