



Internal Corporate Communications Manager

Leading electronics company

Job Information

Recruiter

PERSOL CAREER CO., LTD. Bilingual Recruitment Solutions (BRS)

Hiring Company

JN -082024-172220

Job ID

1491010

Industry

Electronics, Semiconductor

Job Type

Permanent Full-time

Location

Kanagawa Prefecture

Salary

9 million yen ~ 13 million yen

Refreshed

November 12th, 2024 06:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Main responsibilities:

- Apart with Auto APAC internal communications team to drive internal communications to Japan employees to increase the awareness and understanding of Japan business, strategy, and values.
- Engage and energize employees toward the achievement of a business goal.
- Plan and execute internal communications plan based on the business priority.
- Develop and manage internal communications programs including Internal Comm Newsletter, myTE, Town Hall, Employee Video, Orange Day, Family Day, etc.
- Provide executive communications support, including message writing, GM Profile, talking points, town hall and meeting slides, etc.
- Partner with Japan leadership team, HR and other function leaders to implement the overall internal communications initiatives like EVC Communication, Quality Week, Safety Great Catch, etc.

Required Skills

Minimum requirements:

- BA/BS degree in marketing communications, journalism, public relations or related field, or the equivalent combination of education and experience 5+years marketing experience including a demonstrated ability to produce effective communications and campaigns.
- Strong ability to communicate the value of wide range of technical products in a complex, fast-paced, rapidly changing environment.
- Passionate with marketing, dynamic, high energy team player.
- Mature, credible, patient, and hard- working.
- Excellent interpersonal, organization, leadership, and project management skills.
- Ability to work independently, able to multi-task and perform under pressure and willing to roll-up sleeves and do the work required to flawless execution.
- Experience in transportation industry is a plus.
- Flexibility to develop strong relationships with multiple departments in a large, matrix organization.

Company Description

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