



韓国語のデジタルマーケター[韓国語ネイティブ+英語]

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1490975

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

3.5 million yen ~ Negotiable, based on experience

Salary Bonuses

Bonuses paid on top of indicated salary.

Work Hours

・ 9:15 ~ 18:15 ・ Flex Time (Available after approval from management)

Holidays

Two days off per week (Sat+Sun) ・ Total 26 paid days off per year

Refreshed

August 20th, 2024 09:59

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Daily Conversation

Other Language

Korean - Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

・ PPC marketing (Google Ads, Facebook Ads, Naver Ads, etc.)

- PPC marketing (Google Ads, Facebook Ads, Naver Ads, etc.)
- SNS marketing (Facebook, Instagram, Twitter (X), Naver Cafe, etc.)
- Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
- Content Marketing (SEO, Organic Marketing, etc.)
- Email marketing (Mass and Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- English to Korean localization

◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
- Overtime Pay (Paid by the minute)
- Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
- Business casual dress code (No suit required)
- フリードリンク

Required Skills

◆ Must Have Skills

- Native Korean speaker
- Digital marketing experience (PPC, SEO, Influencer Marketing, SNS marketing)
- Experience working in a corporate environment
- Advanced English communication skills (business or above)

◆ Preferred Skills

- Data analysis skills (Ggoogle Aanalytics, Ggoogle Ssheets, Looker Sstudio etc.)
- Professional marketing experience focused on South Korea
- Other marketing experience (Content marketing, Email marketing etc.)
- Web editing experience (HTML, CSS, copywriting, etc.)
- Japanese skill (JLPT N3 or better)

◆ Visa requirement

- All Applicants must possess a valid visa that permits work or employment in Japan.

Company Description