



## Internal Communications Manager | 内部コミュニケーションマネージャー 12M yen~

### Job Information

**Recruiter**

[iWill Capital G.K.](#)

**Hiring Company**

Our Client is a B2B Technology company

**Job ID**

1490887

**Industry**

Automobile and Parts

**Company Type**

Large Company (more than 300 employees) - International Company

**Non-Japanese Ratio**

About half Japanese

**Job Type**

Permanent Full-time

**Location**

Kanagawa Prefecture

**Train Description**

Tokyu Denentoshi Line, Mizonokuchi Station

**Salary**

10 million yen ~ 12 million yen

**Refreshed**

December 23rd, 2024 01:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

This role will drive the planning and execution of communication activities to support the Japan business. This role needs to align the communication plans with the overall business goals & customer needs.

In partnership with AP/China Communications and cross functional team members, this role will be responsible for developing, deploying, and measuring the results of clear and compelling communication programs including internal and external communications, marketing, lead and demand generation programs.

## Key Responsibilities:

### Internal Communications

- Partner with Auto APAC internal communications team to drive internal communications to Japan employees to increase the awareness and understanding of Japan business, strategy, and values. Engage and energize employees toward the achievement of a business goal.
  - Plan and execute internal communications plan based on the business priority. Develop and manage internal communications programs including Internal Comm Newsletter, Town Hall, Employee Video, Orange Day, Family Day, etc.
  - Provide executive communications support, including message writing, GM Profile, talking points, town hall and meeting slides, etc.
  - Partner with Japan leadership team, HR and other function leaders to implement the overall internal communications initiatives like EVC Communication, Quality Week, Safety Great Catch, etc.
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## Required Skills

### Required Qualifications

- BA/BS degree in marketing communications, journalism, public relations or related field, or the equivalent combination of education and experience 5+years marketing experience including a demonstrated ability to produce effective communications and campaigns.
  - Strong ability to communicate the value of wide range of technical products in a complex, fast-paced, rapidly changing environment.
  - Passionate with marketing, dynamic, high energy team player.
  - Mature, credible, patient, and hard-working.
  - Excellent interpersonal, organization, leadership, and project management skills.
  - Ability to work independently, able to multi-task and perform under pressure and willing to roll-up sleeves and do the work required to flawless execution.
  - Experience in transportation industry is a plus.
  - Flexibility to develop strong relationships with multiple departments in a large, matrix organization.
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## Company Description