



Internal Communications Manager | 内部コミュニケーションマネージャー 12M yen~

Job Information

Recruiter

[iWill Capital G.K.](#)

Hiring Company

Our Client is a B2B Technology company

Job ID

1490887

Industry

Automobile and Parts

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Kanagawa Prefecture

Train Description

Tokyu Denentoshi Line, Mizonokuchi Station

Salary

10 million yen ~ 12 million yen

Refreshed

September 30th, 2024 00:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This role will drive the planning and execution of communication activities to support the Japan business. This role needs to align the communication plans with the overall business goals & customer needs.

In partnership with AP/China Communications and cross functional team members, this role will be responsible for developing, deploying, and measuring the results of clear and compelling communication programs including internal and external communications, marketing, lead and demand generation programs.

Key Responsibilities:

Internal Communications

- Partner with Auto APAC internal communications team to drive internal communications to Japan employees to increase the awareness and understanding of Japan business, strategy, and values. Engage and energize employees toward the achievement of a business goal.
 - Plan and execute internal communications plan based on the business priority. Develop and manage internal communications programs including Internal Comm Newsletter, Town Hall, Employee Video, Orange Day, Family Day, etc.
 - Provide executive communications support, including message writing, GM Profile, talking points, town hall and meeting slides, etc.
 - Partner with Japan leadership team, HR and other function leaders to implement the overall internal communications initiatives like EVC Communication, Quality Week, Safety Great Catch, etc.
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Required Skills

Required Qualifications

- BA/BS degree in marketing communications, journalism, public relations or related field, or the equivalent combination of education and experience 5+years marketing experience including a demonstrated ability to produce effective communications and campaigns.
 - Strong ability to communicate the value of wide range of technical products in a complex, fast-paced, rapidly changing environment.
 - Passionate with marketing, dynamic, high energy team player.
 - Mature, credible, patient, and hard-working.
 - Excellent interpersonal, organization, leadership, and project management skills.
 - Ability to work independently, able to multi-task and perform under pressure and willing to roll-up sleeves and do the work required to flawless execution.
 - Experience in transportation industry is a plus.
 - Flexibility to develop strong relationships with multiple departments in a large, matrix organization.
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Company Description