



[世界9拠点] Web Designer  海外ブランドの日本展開をコンサルティング

クリエイティブ/土日祝休み/残業少/スタートアップ/英語を活かせる/外資系企業

Job Information

Hiring Company

WPIC Technology Japan G.K.

Job ID

1490100

Industry

Digital Marketing

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Work Hours

9:00am to 6:00pm

Refreshed

September 18th, 2024 00:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Entry Level

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

※英語はできなくても構いませんが、できると業務の幅が広がります

Who We Are:

WPIC Marketing + Technologies drives revenue for global brands in China, Japan, Korea, and SEA through data, analytics, e-commerce solutions, warehousing and logistics, and essential support services. Founded in Canada, with more than 350 employees in offices across 9 cities, WPIC is the world's leading APAC e-commerce and technology consultancy. Our team provides end-to-end market entry and growth solutions for global brands looking to succeed in APAC. With more than 19 years of on-the-ground experience, WPIC has successfully deployed over 650 organizations in the APAC region.

<https://www.wpic.co/>

Main Responsibilities

- Graphic Design: Create visually stunning graphics for a wide range of mediums, including marketing collateral, product packaging, promotional materials, in-store signage, and digital assets such as website banners and social media content.
- Brand Identity: Ensure all graphic designs are consistent with the brand's visual identity, maintaining high standards across all visual materials.
- Digital Content Creation: Design and produce digital assets for the company's website, e-commerce platforms, and social media channels, ensuring that all content is visually engaging and optimized for different formats and devices.
- Marketing Support: Collaborate with the marketing team to develop graphics for campaigns, advertisements, email marketing, and other promotional activities, aligning with the overall marketing strategy.
- Visual Consistency: Work closely with the Visual Manager to ensure that all graphic elements used in-store and online are cohesive and reinforce the brand's message and aesthetic.

エージェンシーとして、クライアントの商品の売上を伸ばすためのデザインワークとなります。

弊社では、クライアントからクリエイティブを任されることが多く、裁量を持って自由度高く関与することができます。(ただし掲載先のデザイン規定に準ずる必要があります)

制作物がすぐに世に出て結果が出ますので、そこにやり甲斐を見出せる方におすすめです。

Required Skills

Nice to Have :

- experience in eCommerce

Salary : Negotiable. Actual base pay will be determined based on factors such as transferable skills, work experience, market demands, and primary work location.

Work Place: Tokyo (Office. 1 minute walk from the subway station)

Due to the international nature of our work, the employee may be requested to work variable times, remotely from home or work environments may therefore vary according to the conditions in and around the employee's home office.

Holidays: Saturdays, Sundays, Japanese national holidays, and from December 31 of the current year to January 3 of the following year

Benefits: Fully equipped with social insurance, company laptop and transportation expenses provided, no smoking indoors

Payed Leave: 10days after 6months, increases as Japanese labour law

Probation Period : 6months

Company Description