



SNS Marketer ★ Be in SNS posts/content as a social figure★

Native English speakers welcome!

Job Information

Hiring Company

BLUED Co., Ltd

Job ID

1490059

Industry

Education

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Meguro-ku

Train Description

Tokyu Denentoshi Line, Ikejiri Ohashi Station

Salary

4 million yen ~ 7 million yen

Work Hours

10:00~19:00

Holidays

完全週休2日

Refreshed

September 22nd, 2024 00:00

General Requirements

Career Level

Entry Level

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

None

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Business-Level English Required for Handling Overseas Channels
- Marketing Across Multiple Video Platforms
- Involvement in a Wide Range of Activities Including Filming, Planning, and Lecturing

You will serve as a media marketer for the "StudyIn Series," which boasts a total of 7 million followers across various social media platforms. English proficiency is required, but you will have the opportunity to take on challenges with both domestic and international channels.

Job Overview

You are expected to appear across multiple channels. If your English proficiency is business level or higher, you will also have the opportunity to challenge yourself social media platforms and content that are aimed outside of Japan.

Job Responsibilities

- Filming with 1-4 people, shooting for tie-up projects, collaboration shoots, giving lectures at companies and educational institutions, responding to media interviews, and other tasks related to filming.

Regular International Business Trips

- Regular business trips to our overseas branches (Canada/Philippines) and other countries are included.

Location

Tokyo Headquarters
Sumitomo Fudosan Aobadai Tower 7F, 3-6-28 Aobadai, Meguro-ku, Tokyo 153-0042

Employment Type

Full-time
Probation Period: Yes (3 months)

Working Hours

10:00 AM - 7:00 PM

Holidays & Leave

- Full two-day weekends
- Over 120 days of annual holidays
- Summer vacation
- New Year's holidays
- Special leave
- Golden Week (GW)

Other Benefits & Welfare

- Transportation expenses provided
- Health checkups
- Complete social insurance
- Housing allowance
- Family allowance
- Parental leave available
- Shortened working hours available
- Remote work available
- Business trip allowance
- Company meals
- In-house award system
- Overseas inspections

Required documents when applying

Please attach a CV/Resume with your photo attached.
The documents can either be in English or Japanese.

Required Skills

Requirements

- **Aligned with MVV (Mission, Vision, Values)** : We are looking for individuals who resonate with our MVV.
- **Interest in Business Beyond Video Media** : Candidates should not only be interested in social media but are also in our overall business.

Preferred Experiences

- **Open to Inexperienced Candidates**: We welcome those without prior experience.
- **Theater, Announcer, or Acting Experience (1 year or more)** : Experience in these fields is highly valued.
- **Experience in Creating Variety Shows or Content for TV or Internet** : Candidates with experience in creating entertainment content for television or online platforms are preferred.
- **Experience in Producing Non-Variety Content**: Experience in creating documentaries, reality shows, or content that showcases artists' appeal, whether on TV or online, is also preferred.
- **Experience in Creating Short-Form Media Content** : Experience in producing videos for platforms like TikTok, Instagram, or YouTube Shorts is a plus.
- **More than 1 Year of Professional Experience (with a focus on achieving numerical targets)** : We are looking for candidates with at least one year of professional experience, especially in roles that involved meeting targets.

We are Looking for Individuals Who

- **Resonate with Our Mission:** Candidates should be aligned with and support our mission.
 - **Enjoy Uncertainty:** We seek individuals who thrive in uncertain and dynamic environments.
 - **Desire to Solve Challenging Problems:** We value those who are eager to tackle difficult challenges.
 - **Are Honest and Sincere:** Integrity is a must.
 - **Are Professional:** Professionalism in all aspects is crucial.
 - **Have Experienced Passion for Something:** We appreciate individuals who have been passionately dedicated to something in their lives.
 - **Have GRIT:** Perseverance and resilience are highly valued.
 - **Do Not Lie, Complain, or Speak Ill of Others:** We seek individuals who maintain a positive and truthful attitude.
 - **Have an Otaku Spirit:** A deep enthusiasm or passion for something, often associated with the otaku culture, is appreciated.
-

Company Description