



fever

Senior Digital Marketing Manager (Based in Madrid)

Visa Sponsorship Available

Job Information

Hiring Company

Fever

Job ID

1489574

Industry

Amusement, Entertainment

Company Type

International Company

Job Type

Permanent Full-time

Location

Spain, MAadrid

Salary

Negotiable, based on experience

Refreshed

November 20th, 2024 02:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Hi, we're Fever

We're excited you are checking out this job offer.

We are the leading global live-entertainment discovery tech platform with a clear mission: to democratize access to culture and entertainment.

How do we achieve our mission? Fever has developed a proprietary technology that inspires a global community of over 125M people through personalized and curated experiences in their local city whilst empowering entertainment and event creators to reach new audiences and enhance their experience.

Sounds amazing, right?

About the Role

- Own the marketing strategy of your experiences
- Build compelling marketing strategies for exclusive experiences around the world, both for our partners and our own very unique Fever Original events
- Create successful performance digital marketing campaigns with high visibility leveraging social media channels like Facebook & Instagram
- Work closely with the growth marketing team to analyze performance and identify opportunities
- Manage the p&l of your region and manage a big marketing budget
- Coordinate with cross functional teams to provide strategic directions for campaigns (Sales, Media, CRM, Design, Content Copywriting...)
- Build your team and grow your experiences

Benefits & Perks

- Attractive compensation package consisting of base salary and the potential to earn a significant bonus for top performance.
- Have a real impact on the company's growth and evolution.
- Excellent working conditions with a location in the heart of the Madrid scene.
- Home-office friendly
- Great work environment with a young, international team of talented people to work with.
- 40% Discount on all events on Fever.
- Health insurance and other benefits such as Flexible remuneration with a 100% tax exemption through Cobee.
- English and Spanish Lessons
- We have free food, drink and fruit at the office!
- Possibility to receive in advance part of your salary by Payflow
- Gympass Membership

Thank you for considering joining Fever. We cannot wait to learn more about you!

Fever is committed to creating an inclusive and diverse workspace where everyone's background and ideas count. Our main goal is to find the best possible talent regardless of place of birth, racial or ethnic origin, gender, gender identity, religion, opinion, sexual orientation, disability, pregnancy, marital status, age or caring responsibilities.

We encourage everyone to apply!

Required Skills

About You

- At least 4 years of experience in Digital Marketing, Facebook ads and other social paid platforms.
- You have a Native level of Japanese.
- You are fluent in English. A second language is a plus.
- You have a marketing-related background.
- You are willing to relocate to Madrid.

Company Description