

## Marketing Manager JP & SEA - B2B Technology - Up to 8M

### Marketing Manager JP & SEA - Tech - 8M

#### Job Information

##### Recruiter

Michael Page

##### Job ID

1489458

##### Industry

Machinery

##### Job Type

Permanent Full-time

##### Location

Osaka Prefecture

##### Salary

5 million yen ~ 8 million yen

##### Refreshed

August 5th, 2024 16:27

#### General Requirements

##### Career Level

Mid Career

##### Minimum English Level

Business Level

##### Minimum Japanese Level

Fluent

##### Minimum Education Level

Bachelor's Degree

##### Visa Status

No permission to work in Japan required

#### Job Description

- Execute the marketing plan to enhance brand awareness, generate leads, and support sales in Japan and Southeast Asia.
- Drive market development, adapting global strategies to meet local objectives and increasing customer acquisition and retention.

#### Client Details

- **Global Leader:** The client is an internationally recognized company known for its innovative products and strong market presence.
- **Collaborative Culture:** The organization fosters a collaborative environment where multicultural teams work together to achieve common goals.
- **Career Growth:** The company provides ample opportunities for professional development, including working with cutting-edge technology and leading industry practices.

#### Description

- Adapt and implement global marketing strategies tailored to the Japanese market.
- Develop, monitor, and adjust the annual marketing plan.

- Coordinate and align marketing campaigns with sales activities.
- Manage marketing communications, lead generation, and event planning.
- Handle PR-related activities and develop regional success stories.
- Collaborate closely with global headquarters and maintain internal communication across departments.
- Manage segment marketing budget and partnerships with local institutions.

#### Job Offer

- **Competitive Compensation:** Attractive salary package with additional benefits.
- **Professional Development:** Opportunities for continuous learning and career advancement.
- **Global Exposure:** Work closely with international teams and gain experience in a global setting.
- **Innovative Work Environment:** Engage with cutting-edge technology and industry practices.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

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#### Required Skills

- **Experience:** From 3 years of experience in B2B marketing, preferably in the software or IT industry.
  - **Skills:** Strong communication, analytical, and project management skills; familiarity with Salesforce and Marketo.
  - Fluent in English and Japanese.
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