



Platform Management Component Downstream 【ワークライフバランス®のグローバル商...

三菱ふそうトラック・バス株式会社での募集です。商品企画・開発（マーケティング...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

三菱ふそうトラック・バス株式会社

Job ID

1488950

Industry

Automobile and Parts

Company Type

International Company

Job Type

Permanent Full-time

Location

Kanagawa Prefecture

Salary

5 million yen ~ 8.5 million yen

Work Hours

08:00 ~ 17:00

Holidays

【有給休暇】有給休暇は入社時から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 1月~6月入社の場合は1...

Refreshed

August 1st, 2024 15:26

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2242378】

[Introduction of Product Strategy Department]

What links development production market and customer functions・The Product Strategy Department. We're creating ONE company flow by Strategizing planning and steering projects hand in hand with teams throughout the organization from the initial project idea to project realization and through to final production.

[Your mission]

As part of the Product Planning and Strategy Truck Asia team you will be responsible for regularly reviewing the product direction to enhance MFTBC's non captive component portfolio focusing on non captive engines and mechatronics components in conjunction with the directions taken on the vehicle platforms

You and your team will be responsible to ideate evaluate manage and implement lifecycles of non captive components (engines transmissions) through engagement with suppliers and internal teams.

You will also be responsible to manage the captive mechatronics landscape and create a sustainable transformation strategy and plan for the Software and Mechatronics of FUSO vehicles

[Job Description]

1 Market/Product Understanding

Bring together product customer/market needs to ideate on solutions to support DTA's product strategy

Build product intelligence competition tracking product chessboards product gaps on a regular basis to provide a reference for product directions

Analyze identify industry trends based on market research to develop program roadmaps for solutions incl. transition from Diesel to xEVs

Develop KPIs to be able to measure the success of the product in collaboration with line functions incl. establishment and maintenance of tools like QFD to translate customer requirements to product requirements

Analyze market situation/demand/future trend/regulation/competitor strategy

2 Product Management

Create implementation plans based on the overall product strategy and roadmap supporting the decision making process for the investment and prioritization cycles

Develop product positioning plans that meet current and future market needs and achieve business profitability and growth objectives

Develop a product SWOT matrix to identify areas of improvements

Identify lifecycle measures to ensure competitive product portfolio (eg. cost reductions tech shifts etc.)

Evaluate markets for macro segment developments and movement (eg. software controls FOTA etc)

Proactively engage with procurement and relevant line functions to manage non captive portfolio of components and mitigate risks by ideating improvements and implementing product projects

3 Product Project Management

Lead define implement and manage component projects Mechatronics and non captive powertrain projects (QG10 01)

including target cost setting risk management according to product creation process logic

Define suitable interfaces to projects to ensure components roadmaps are aligned to the product strategy

Proactively review variants to ensure best potential portfolio available for customers and distributors

Prepare and report projects for board approvals at MFTBC's product forums

Define and integrate line functions to create a project team external service providers and suppliers

Adhoc projects as per business requirements

4 Leadership and Compliance

Hire lead develop top talent to drive product business

Leading guiding motivating and developing direct reports according to company values and strategy via target agreements

Ensure internal communication qualification of employees according to personal and business needs

Spearhead communication and fulfillment of company and compliance standards and rules

Establish environment for cross cultural interaction and support

メインとしてEVトラック向けの次世代ECUの戦略企画&プロジェクトマネジメントを担っていただきます。

マーケットや製品のリサーチからビジネスケース戦略企画、開発内容、タイムラインに至るまで、幅広い範囲の業務に携わっていただきます。

開発やマーケティング、品質や製造など様々な部署とプロジェクトを進めていただけます。

Required Skills

Qualifications

■ Experience

Professional experience in Project Management or Project Planning in an automotive company or related industry

Understanding of Mechatronics components

International experience through several months abroad

■ Knowledge Skills

Excellent project management skills

Distinctive ability to grasp complex scenarios and carve out business opportunities

Excellent communication and presentation skills

Entrepreneurial mindset that understands the dependencies in an agile business environment

Good understanding of the CV market and product knowledge is a plus

MS Office (Excel PowerPoint)

■ Language

English : Business

Company Description

- トラック・バスの開発、製造、販売、輸出入