

Business Insight Manager (Top Pharma)

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Job Information

Recruiter

Michael Page

Job ID

1487631

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 14 million yen

Refreshed

July 31st, 2024 14:54

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Perform data analysis related to market, diseases, patients, and medical professionals. Translate insight into business strategy working in collaboration with brand team.

Client Details

Our client is top global Pharmaceutical company. They have great pipeline and strong in utilizing Data to drive business strategy.

Description

- Perform sales forecasting
- Analyse and find insight from primary and secondary data
- Provide KPIs linked to sales targets of sales (number of deliveries, number of prescribing physicians, number of patients per physician, etc.).
- Identify Plan and implement market research
- Formulate brand strategy in collaboration with brand team

Job Offer

- Hybrid working style
- Competitive salary and compensation
- International working environment

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

- 5 years of experience in market research, sales forecasting, marketing, and sales-related analysis in pharmaceutical industry
 - High capability to find insight from data and turn into business strategy
 - Great cross functional collaboration
 - Business level of English and Japanese
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Company Description

Our client is top global Pharmaceutical company. They have great pipe line and strong in utilize on Data to drive business strategy.