

Brand Manager - Cardiometabolic

Cardio/Metabolic - Brand Manager

Job Information

Recruiter

Michael Page

Job ID

1487630

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 13 million yen

Refreshed

July 31st, 2024 14:52

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Post Grad Degree (PHD/MBA etc)

Visa Status

No permission to work in Japan required

Job Description

- Develop and implement strategic marketing plans for cardiovascular products, leveraging market insights and cross-functional collaboration.
- Drive product success through comprehensive market analysis, strategic partnerships, and innovative approaches to enhance market position.

Client Details

- Our client develops breakthrough therapies in oncology, immunology, cardiovascular, metabolic diseases
- Join a forward-thinking team of pharmaceutical professionals worldwide, working on groundbreaking projects and driving scientific advancements.

Description

- Develop and execute strategic marketing plans for cardiovascular products.
- Conduct market research and competitive analysis to identify opportunities and challenges.
- Collaborate with R&D, sales, regulatory, and medical affairs teams to ensure product success.

- Manage product launch plans and ensure alignment with corporate objectives.
- Monitor and analyze product performance, making data-driven decisions.
- Provide training and support to sales teams to drive product adoption.
- Build relationships with key opinion leaders and stakeholders.
- Represent the company at industry events and ensure compliance with regulatory standards.
- Identify innovative approaches to enhance product value and market position.

Job Offer

- Competitive salary package of 12 million JPY annually.
- Comprehensive benefits, including health insurance and retirement plans.
- Generous holiday allowance promoting work-life balance.
- Ongoing training and professional development opportunities.
- Flexible working arrangements, including a hybrid working model.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Over 3 years of experience in product marketing, preferably in the biopharmaceutical industry.
 - Strong strategic and analytical skills with the ability to drive initiatives based on market and customer insights.
 - Proven project leadership, innovation, and problem-solving abilities.
 - Excellent interpersonal and negotiation skills, with the ability to influence without authority.
 - Self-motivated, proactive, and able to work well under pressure.
 - Effective communication skills in both Japanese and English.
 - Experience in the cardiovascular or nephrology field, with people management experience being a plus.
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Company Description

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