

[Lifestyle] Marketing Lead

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Job Information

Recruiter

Michael Page

Job ID

1487545

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

July 30th, 2024 16:29

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The position is responsible for strategizing, planning and executing all marketing activities for the designated category.

Client Details

A wellknown sport brand from US, and is currently expanding their category into lifestyle!

Description

- Planning and implementing 360 marketing activities while collaborating with the internal product team
- Budget management
- Agency management

Job Offer

- Opportunity to lead marketing communication within their own category
- Established brand that is still continuing to grow
- Flat and friendly organization

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ayami Ino on +813 6832 8624.

Required Skills

- 5+ years of experience in online and offline marketing
 - Industry experience in Fashion, Sports, or marketing agency's
 - High business capabilities in both English and Japanese
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Company Description

A wellknown sport brand from US, and is currently expanding their category into lifestyle!