



Digital Project Manager

Job Information

Recruiter

[iWill Capital G.K.](#)

Hiring Company

Our client is a luxury retail company

Job ID

1487053

Industry

Retail

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 9 million yen

Refreshed

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General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Responsibilities:

1. Lead the management of digital-related projects throughout 3 divisions.
2. Based on the CRM/data/system knowledge and experience, drive projects based on the needs raised by 3 divisions and IT.

The Project Manager is responsible for the following:

1. Be the owner of CRM-related and/or various other digital projects within the company.
2. Closely collaborate with IT and business teams to understand the requirements and drive the initiatives forward.
3. Set clear objectives and KPIs to ensure the projects are delivered in a timely manner.
4. Proactively understand CRM-related projects and work with IT and business teams to implement and develop client data-related digital services and tools.
5. Ensure that projects are managed on time and within budget.

The key stakeholders and working relations will comprise:

1. CRM Insight Team
2. Japan F&B/FSN/WFJ business team
3. Japan IT, Legal
4. Global CRM team
5. Global IT team
6. Outside Vendors

What we bring for you:

1. Expertise in Project Management
2. Experience as a key luxury market leader
3. Expertise in driving Digital projects within the luxury market or retail business
4. A company culture that puts people first at every step of the way
5. Opportunity to interact directly with the French headquarters to propose and create your own plan to expand the brand's fan base

Required Skills

The ideal candidate will bring:

1. Experience in digital project management, such as digital tool deployment at the boutiques or online platform.
2. The ability to work harmoniously with each divisional marketing stakeholder and negotiate effectively.

Ideal attributes:

1. Good analytical skills and logical thinking
2. More than 5-7 years of working experience, with 2-3 years of experience as a manager
3. Experience working as a project manager is a plus
4. Quick learner of technical and business requirements
5. Ability to listen to the opinions of others and persuade them logically
6. Focused on objectives and results, with the ability to see issues from a big-picture perspective and create the best solutions
7. Positive attitude towards new challenges
8. Willing to contribute to an inclusive culture and work in a diverse group
9. Proficiency in English to communicate with the global headquarters

Company Description