

## CRM Client Analyst

### CRM Client Analyst - Cosmetics Brand

#### Job Information

##### Recruiter

Michael Page

##### Job ID

1486922

##### Industry

Other (Distribution, Retail, Logistics)

##### Job Type

Permanent Full-time

##### Location

Tokyo - 23 Wards

##### Salary

4.5 million yen ~ 5 million yen

##### Refreshed

July 22nd, 2024 11:13

#### General Requirements

##### Career Level

Mid Career

##### Minimum English Level

Business Level

##### Minimum Japanese Level

Fluent

##### Minimum Education Level

Bachelor's Degree

##### Visa Status

Permission to work in Japan required

#### Job Description

Manage customer database to support strategies to increase sales and purchase frequency. Leverage data analysis to grow customer acquisition.

#### Client Details

A global cosmetics brand under one of the largest luxury groups in the world.

#### Description

- Oversee maintenance of customer database.
- Provide comprehensive analyses on client trends.
- Deliver detailed customer data reports post-launch/promotion aiding optimization efforts in campaigns.
- Generate business reports from a customer analysis perspective.

#### Job Offer

- Hybrid work environment.
- Career growth opportunities.

- Opportunity to gain hands-on experience.
- Opportunity to work in an international environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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### Required Skills

- Have an academic/professional background in data analysis.
  - Creative skills / business and internet skills.
  - Ability to interact with diverse people and organizations.
  - Fluent Japanese and proficiency in English.
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### Company Description

A global cosmetics brand under one of the largest luxury groups in the world.