

Retail Marketing

Retail Marketing - Global Sports Brand

Job Information

Recruiter

Michael Page

Job ID

1486921

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7 million yen

Refreshed

July 22nd, 2024 11:13

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

You will be responsible for building the retail marketing foundation for the retail side of the brand. You will also collaborate with VM, Training and operations to create a great customer experience in their stores.

Client Details

A global sports brand that is expanding fast in the Japan market, planning to double their amount of stores in the country soon.

Description

- Develop yearly / monthly retail marketing plan and implement it accurately in the stores.
- Plan and organize promotions and events to increase customer loyalty and implement the in the stores.
- Think of activities that will boost the brand's membership program from the store's point of view.
- Work closely with various stakeholders to create the brand presentation in retail stores and shop-in-shop.

Job Offer

- Opportunity to work in an international environment.

- Ability to gain hands-on experience.
- 10% incentive bonus.
- Work in a fast expanding company.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

- 5+ years of retail marketing experience as preferably in outdoor, sporting goods and fashion company.
 - Strong business orientation (passion, interest and understanding).
 - Good knowledge of the Japanese market.
 - General IT / PC Skill, Excel Word, Power point, Illustrator, Photoshop.
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Company Description

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