



Senior IT Analyst

Senior IT Analyst at FMCG company!

Job Information

Recruiter

PROGRE Ltd

Hiring Company

Multinational consumer goods company.

Job ID

1486818

Industry

Daily Necessities, Cosmetics

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

Majority Non-Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 9 million yen

Refreshed

July 19th, 2024 10:03

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English Only)

Minimum Japanese Level

Daily Conversation

Minimum Education Level

High-School or Below

Visa Status

Permission to work in Japan required

Job Description

[Purpose of this position]

This role assists the business in effectively marketing products to consumers online by utilizing technology and digital channels. This role aims to reach and engage potential consumers, enhance brand awareness, drive traffic, and boost sales and customer loyalty.

[Responsibilities]

- Collaborate with business representatives and management to comprehend both current and future business needs and their implications for the existing B2C application landscape.
- Familiarize and advocate for the IT service delivery model, processes, and solution portfolio.
- Advise customers by leveraging existing IT solutions, processes, and services to support their strategic initiatives.
- Facilitate or oversee the design, development, and deployment of IT solutions or processes, working closely with relevant functional teams (e.g., digital, marketing, customer care) in alignment with annual and long-term plans.
- Identify opportunities and propose innovative IT solutions and services to address specific business challenges in the B2C domain.
- Apply relevant principles, practices, procedures, and standards to ensure the quality and compliance of solutions and services.

- Promote collaboration and knowledge sharing with IT colleagues and other departments on topics such as principles, practices, standards, procedures, and guidelines, as well as the effective use of tools and technologies.

Required Skills

- Over 5 years of experience in Information Technology or a Business function.
- Preferably experienced in B2C digital marketing IT, including E-commerce, Loyalty programs, and B2C CRM solution implementation.
- Proven experience in Project Management and Service Management is essential.
- Data analytics experience is advantageous.

Company Description