

**MichaelPage**

www.michaelpage.co.jp

## E-Commerce Manager - Up to 11M

### E-Commerce Manager - Up to 11M

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1486155

**Industry**

Other

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

9 million yen ~ 11 million yen

**Refreshed**

July 15th, 2024 19:59

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Manage the e-commerce operations for a leading beauty brand in Japan, driving sales, brand awareness, and customer engagement through strategic planning and execution.

**Client Details**

Join a global beauty company dedicated to making life more beautiful, fostering a culture of innovation and excellence while prioritizing responsible beauty practices.

**Description**

- Own e-commerce sales performance and strategy, managing A&P budget and P&L.
- Plan and execute online promotions, campaigns, and content in alignment with market needs.
- Lead acquisition and retention efforts, overseeing media planning, CRM strategies, and SEO optimization.

**Job Offer**

- Opportunity to lead and mentor a dedicated team.
- Competitive salary and benefits package.
- Chance to contribute to a global beauty company's mission and strategy.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.

---

### Required Skills

- Minimum 5 years' experience in e-commerce and digital business, preferably in consumer goods/beauty.
  - Strong analytical skills, familiarity with e-commerce platforms, and experience in team management.
  - Excellent communication and collaboration skills, with a customer-first mindset and adaptability to a fast-paced environment.
- 

### Company Description

Join a global beauty company dedicated to making life more beautiful, fostering a culture of innovation and excellence while prioritizing responsible beauty practices.