



English Digital Marketer

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1485907

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

Negotiable, based on experience

Work Hours

・ 9:15 ~ 18:15 ・ Flex Time (Available after approval from management)

Holidays

Two days off per week (Sat+Sun) ・ Total 26 paid days off per year

Refreshed

February 5th, 2025 02:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

Daily Conversation

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

・ Comprehensive Campaign Management: Work together with our sales team, from the initial planning stages to execution and post-campaign analysis, manage the full lifecycle of marketing campaigns to ensure they align with business goals and deliver desired results.

・ PPC Ad Management: You'll be responsible for creating and managing pay-per-click advertising campaigns on platforms like Meta and Google Ads. This involves strategizing, budgeting, and continuously optimizing for better performance.

- Social Media Management: Oversee the customer's presence on social networks like Facebook and Instagram. This includes content planning and scheduling, audience engagement, and maintaining a consistent brand voice across these channels.

- Data Analysis and Reporting: Regularly analyze data from various digital marketing initiatives, draw insights from campaign performances, and compile comprehensive reports for our customers' review and strategy adjustment.

◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
- Overtime Pay (Paid by the minute)
- Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
- Business casual dress code (No suit required)
- フリードリンク

Required Skills

◆ Must Have Skills

- 2 or more years of Digital marketing experience (Campaign planning, execution, KPI management, reporting)
- PPC experience (Meta, GADS, etc)
- Native-level English

◆ Preferred Skills

- Conversational Japanese (JLPT N3 or better)
- SEO (keyword research, page optimization, writing)
- Basic Design skills (Figma, Canva, Photoshop)
- HTML/CSS Skills (Blog/Webpage editing understanding basic website functionality)
- Email Marketing Experience
- SNS Management
- Influencer Marketing

◆ Visa requirement

- All Applicants must possess a valid visa that permits work or employment in Japan.

Company Description