



## English Digital Marketer

### Job Information

**Recruiter**

Global Initiative Corporation

**Hiring Company**

外資系購入代行会社

**Job ID**

1485907

**Industry**

Distribution

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Job Type**

Permanent Full-time

**Location**

Osaka Prefecture, Osaka-shi Chuo-ku

**Salary**

Negotiable, based on experience

**Work Hours**

・ 9:15 ~ 18:15 ・ Flex Time (Available after approval from management)

**Holidays**

Two days off per week (Sat+Sun) ・ Total 26 paid days off per year

**Refreshed**

July 10th, 2024 13:52

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Native

**Minimum Japanese Level**

Daily Conversation

**Minimum Education Level**

Technical/Vocational College

**Visa Status**

Permission to work in Japan required

### Job Description

・ Comprehensive Campaign Management: Work together with our sales team, from the initial planning stages to execution and post-campaign analysis, manage the full lifecycle of marketing campaigns to ensure they align with business goals and deliver desired results.

・ PPC Ad Management: You'll be responsible for creating and managing pay-per-click advertising campaigns on platforms like Meta and Google Ads. This involves strategizing, budgeting, and continuously optimizing for better performance.

- Social Media Management: Oversee the customer's presence on social networks like Facebook and Instagram. This includes content planning and scheduling, audience engagement, and maintaining a consistent brand voice across these channels.

- Data Analysis and Reporting: Regularly analyze data from various digital marketing initiatives, draw insights from campaign performances, and compile comprehensive reports for our customers' review and strategy adjustment.

- ◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
- Overtime Pay (Paid by the minute)
- Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
- Business casual dress code (No suit required)
- フリードリンク

---

## Required Skills

- ◆ Must Have Skills

- 2 or more years of Digital marketing experience (Campaign planning, execution, KPI management, reporting)
- PPC experience (Meta, GADS, etc)
- Native-level English

- ◆ Preferred Skills

- Conversational Japanese (JLPT N3 or better)
- SEO (keyword research, page optimization, writing)
- Basic Design skills (Figma, Canva, Photoshop)
- HTML/CSS Skills (Blog/Webpage editing understanding basic website functionality)
- Email Marketing Experience
- SNS Management
- Influencer Marketing

- ◆ Visa requirement

- All Applicants must possess a valid visa that permits work or employment in Japan.

---

## Company Description