

APAC Brand Manager (Japanese Speaking) - Outdoor Brand

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Job Information

Recruiter

Michael Page

Job ID

1485886

Industry

Bank, Trust Bank

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

July 10th, 2024 11:19

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Lead marketing for three major outdoor/lifestyle brands in the APAC region
- Focus on maximising brand exposure and market share.

Client Details

Our client is a globally renowned consumer products company with a diversified portfolio of leading brands. They are committed to innovation, operational excellence, and fostering a collaborative culture that supports growth and development. Their brands, recognised for their quality and impact, are well-regarded in various markets, making this an excellent opportunity for candidates passionate about marketing and brand management.

Description

- Develop and implement marketing campaigns across social media and events.
- Build and maintain relationships with business partners and internal stakeholders.
- Collaborate with partners on program development and implementation.
- Analyse KPIs and develop data-driven improvement plans.
- Gather consumer and market insights for strategic decision-making.
- Manage internal and external approval processes.

- Oversee marketing expenditure and budget reports.
- Conduct product training as needed.

Job Offer

- Hybrid work model with on site and remote work options.
- Opportunity to work with renowned brands.
- Inclusive and diverse work environment.
- Competitive salary and benefits package.

応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。

Required Skills

- Experience with diverse stakeholders, including advertising and design agencies.
 - Detail-oriented, patient, and able to work under tight schedules.
 - Excellent communication skills in Japanese and English.
 - Knowledge of SEO, SEM, PPC, and SMO.
 - Bachelor's Degree in Business or Marketing.
 - 4+ years in outdoor or lifestyle brands marketing.
 - Experience in the Japan market and at least one other key APAC market.
 - Proficient in social and online marketing.
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Company Description

Michael Page Japan is a leading recruitment agency specializing in connecting top talent with exceptional career opportunities across various industries. Our team of experienced consultants is dedicated to providing personalized recruitment services and fostering long-term relationships with clients and candidates alike. With a deep understanding of the local market and a global network, we are well-positioned to help you achieve your career goals. Join us to explore exciting opportunities and take the next step in your professional journey.