



Michael Page

www.michaelpage.co.jp

E-Business Manager role, Up to 7.5/8M

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Job Information

Recruiter

Michael Page

Job ID

1485856

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 8 million yen

Refreshed

July 9th, 2024 16:55

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Manage and optimize the e-commerce platform to drive sales, improve user experience, and enhance overall performance.

This is a top opportunity to manage and optimize a newly launched e-commerce platform in a dynamic and growing market, with the chance to work with a leading distributor of luxury, premium, and lifestyle brands.

Client Details

Our client is a well-established distributor of luxury, premium, and lifestyle brands throughout Asia. With a very rich history, they have built trusted partnerships and a comprehensive distribution network, ensuring the successful market presence of leading global brands. Their commitment to excellence and innovation makes them a leader in the industry.

Description

- Oversee the daily operations of the e-commerce website, ensuring functionality and user-friendliness.
- Manage the online product catalog, including listings, descriptions, and imagery.
- Monitor inventory levels and coordinate timely restocking.
- Ensure accurate and timely order processing and collaborate with logistics partners.

- Continuously improve the website's user interface and experience.
- Plan and implement online marketing campaigns in coordination with the marketing team.
- Develop and execute SEO strategies to increase website visibility and traffic.
- Regularly analyze e-commerce metrics and prepare performance reports.
- Conduct market research to stay informed about trends, consumer behavior, and competitive activities.

Job Offer

- Competitive salary.
- Regular staff employment status with no overtime eligibility.
- Opportunity to work in a specialist-level role in a vibrant Tokyo headquarters.
- A chance to be part of a significant project in the Japanese market.
- A supportive and innovative working environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.

Required Skills

- Customer-focused and committed to meeting their needs.
- Demonstrates strong work commitment and adaptability.
- Dedicated to maintaining high quality and integrity in their work.
- Experienced in e-commerce website management and online marketing.
- Proficient in SEO and performance analysis.
- Strong collaboration and coordination skills.
- Proficient in Word, Excel, and PowerPoint.
- Middle-level proficiency in English conversation, reading, and writing.

Company Description

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