

CRM Manager

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Job Information

Recruiter

Michael Page

Job ID

1485853

Industry

Other

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 8 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Refreshed

July 9th, 2024 16:48

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Develop and execute the CRM strategy and roadmap to meet business objectives and enhance customer engagement.

Client Details

Our client is a leading global player in premium rum and spirits, known for blending tradition with innovation. They have a strong global presence and make a significant impact in the industry.

Description

- Develop and execute the CRM strategy aligned with business goals.
- Collaborate with Marketing, Commercial, and Advocacy teams to ensure CRM system alignment with business needs.
- Analyze customer data, segment customers, create personalized campaigns, and measure CRM initiative effectiveness.

Job Offer

- Competitive base salary: 7-8 million yen per year plus a 10% incentive.
- Annual salary review and opportunities for salary increases.
- Flexible work arrangements with a standard option of 3 days work from home per week.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

- Experience in CRM strategy development and execution.
 - Strong analytical skills with the ability to interpret data and drive insights.
 - Proven ability to collaborate across teams and drive cross-functional initiatives.
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