



Communication Manager

Job Information

Recruiter

iWill Capital G.K.

Hiring Company

Our client is an European financial company

Job ID

1485771

Industry

Insurance

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 15 million yen

Refreshed

July 8th, 2024 18:45

General Requirements

Minimum Experience Level

Over 10 years

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Develop the strategy of external communication and communication governance aligning with corporate strategy and implementing actions identified
- Ensure the high quality of communication content to generate a positive reputation for us externally.
- Develop relationships with national and regional press contacts and the government to promote the company's reputation and deflect criticism.
- Being a liaison with Group Communication teams and other entities to leverage them

Required Skills

- B.A. or equivalent qualification above. A specific communication/public relations/brand qualification would be a plus.
 - Requires experience in Communication functions either in or outside the company. Length of experience could be varied depending on developed personal skills, but the minimum is a year, and 10+ years better
 - Experiences in insurance finance or regulated industry are excellent to have
 - Experiences in working for a global company with frequent contacts with HQ are excellent to have
 - Experience in managerial responsibility.
 - Ability to capture corporate-level strategy and critical topics and then translate them into communication contents
 - Ability to make a quick understanding of the business contexts (insurance market, company's strategy, and projects)
 - Strong interpersonal communication skills
 - Strong writing skills both in Japanese and English
 - Project management skill / People management skill
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Company Description