



**Gakken**  
学研ホールディングス

## India market planner / Freelance (Remote Work From India)

**We are second largest company in Japan**

### Job Information

**Hiring Company**

GAKKEN HOLDINGS CO.,LTD.

**Subsidiary**

Gakken Holdings Co.,Ltd.

**Job ID**

1485743

**Division**

Global Strategy Division

**Industry**

Education

**Job Type**

Freelance

**Location**

India

**Salary**

5 million yen ~ Negotiable, based on experience

**Salary Bonuses**

Bonuses included in indicated salary.

**Refreshed**

July 16th, 2024 01:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent (Amount Used: English Only)

**Minimum Japanese Level**

None

**Other Language**

Hindi - Business Level

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

### Job Description

**■About Gakken Holdings**

Gakken is a leading education & healthcare company with a long history in Japan since 1946. The Gakken Group is developing a diverse range of businesses in both the education and medical welfare sectors, with a

line-up that is unique to the company, from content and services to venue management, We support the learning and lifestyles of our customers.

#### **■Overview**

We have started our full-scale expansion into the Indian market from 2024.

We are currently in the process of starting to develop various businesses related to 'education', such as Career development education and CSR programme sales business.

Now, we are looking for newcomer with experience well-known about Indian market and strategic planning to join us as a member of the team to accelerate the growth of our business!

#### **■Responsibilities**

- Responsible for developing strategies, seeking business partners, and implementing strategies for Gakken's education business in India.
- This includes developing business from scratch and market development and business implement.
- The job also includes contribution to strategic planning for South Asia, including India.
- Proactively working to executing targeting strategies to reach and engage multiple customers.
- Proactively adapt, strategize, communicate & execute on a day-to-day basis.
- Maintain a deep understanding of thought leadership activities implemented by our peer group.
- Good understanding of the regulatory and economic environment for product and non product information in the appropriate geographical area

---

#### Required Skills

##### **■Requirements:**

- Experience in strategy planning and business development
- Over 3 years of experience working at a strategy consulting firm
- Sales & marketing experience in any industry
- Business experience of education sector
- Business-level English proficiency
- Experience working abroad (especially in Japan) is welcomed
- Experience in M&A is welcomed
- Experience in launching a business in any industry is welcomed
- Creativity—able to recommend new and unique ideas
- Strong skills with Microsoft Office applications, particularly Word, Excel and PowerPoint

---

#### Company Description