



MichaelPage

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Senior Marketing Manager - Oncology / Hematology Cell Therapy

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Job Information

Recruiter

Michael Page

Hiring Company

Expanding global biopharmaceutical company

Job ID

1485167

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 15 million yen

Work Hours

Monday - Friday (09:00 - 17:00)

Refreshed

July 3rd, 2024 20:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

- Join a dynamic team to lead strategic planning and execution in the Multiple Myeloma therapeutic area. This role involves driving business goals and spearheading new product launches.

Client Details

- Major US Biopharmaceutical company
- Our client offers a unique work environment where every project has a meaningful impact on patients' lives. With a focus on innovation and collaboration, they provide opportunities for professional growth alongside diverse, high-achieving teams. Employees enjoy a balanced and flexible work environment with competitive benefits.

Description

- **Develop and Execute Strategy:** Create and implement brand strategies to optimize sales and revenue growth.
- **Lead Product Launches:** Drive launch plans for new pipeline assets in the Hematology area.
- **Collaborate with Teams:** Work closely with Sales, Medical, and Digital Marketing teams to develop customer-centric marketing strategies.
- **Manage Budget:** Oversee operational budget and monitor product performance.
- **Adapt to Market Changes:** Identify emerging market trends and adjust strategies accordingly.
- **Align Globally:** Ensure global alignment around brand imperatives and customize campaigns for the local market.
- **Engage Stakeholders:** Collaborate with internal and external stakeholders to achieve consensus and drive initiatives.

Job Offer

- Contribute to cutting edge and lifechanging therapies in Hematology / Oncology area

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Bachelor's degree required; advanced degrees in Marketing or Business Management are a plus
 - Over 4 years of experience in product/brand management, ideally within Specialty Care (Hem/Onc preferred)
 - Proven track record in pharmaceutical marketing, including product launch experience
 - Demonstrates a strong commitment to ethics and compliance
 - Capable of developing and executing effective marketing strategies with a patient-centric approach
 - Fluent in both Japanese and English, with excellent written and verbal communication abilities
 - Able to build effective partnerships with customers and internal/external stakeholders
 - Skilled in planning, analysis, forecasting, and management reporting
 - Experience working cross-functionally and with global teams
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Company Description

*Multinational biopharmaceutical company with focus on the development of lifesaving therapies that treat disorders such as oncology and immunological related afflictions.