

PR Specialist - Confectionary Brand

PR Specialist

Job Information

Recruiter

Michael Page

Job ID

1485115

Industry

Bank, Trust Bank

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Refreshed

July 3rd, 2024 13:21

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- As a Communication/PR professional for a major confectionery brand in Japan, you will be responsible for planning and executing external communication strategies to enhance brand awareness and reputation.
- Working closely with internal teams and external partners, this role offers the opportunity to contribute to company sales and fulfil the mission of promoting chocolate and its values to society.

Client Details

- A renowned confectionery manufacturer known for its high-quality products.
- The department focuses on enhancing brand awareness, reputation, and engagement with consumers and stakeholders through effective communication strategies.

Description

- Execute communication strategies for both product and company, aligned with marketing goals and brand equity pyramid.
- Increase product and brand awareness, manage brand reputation, and develop local communication content.
- Strengthen employee engagement, foster media relations, and maintain productive relationships with internal and external stakeholders.

Job Offer

- Opportunity to work with a globally recognised brand and contribute to its success in the Japanese market.
- Competitive compensation package and opportunities for professional growth and development.
- Dynamic work environment with a focus on collaboration, innovation, and making a positive impact through chocolate.

応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。

Required Skills

- At least 3+ years of experience in PR (B2C mass marketing preferred)
 - Strong communication skills, data analysis abilities, and industry knowledge.
 - Results-oriented mindset, self-starter attitude, and ability to collaborate effectively with diverse teams.
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Company Description

Michael Page Japan is a leading recruitment consultancy specializing in placing professionals in various industries. With a deep understanding of the Japanese market and a commitment to connecting top talent with reputable companies, Michael Page Japan facilitates successful career opportunities and talent acquisition, ensuring mutual growth and success for both candidates and clients.