



Michael Page

www.michaelpage.co.jp

Marketing Manager@Global hearing aid firm

Marketing Manager@Danish hearing aid

Job Information

Recruiter

Michael Page

Job ID

1484894

Industry

Medical Device

Job Type

Permanent Full-time

Location

Kanagawa Prefecture

Salary

8 million yen ~ 10 million yen

Refreshed

July 1st, 2024 14:47

General Requirements

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Driving marketing communication initiatives in the market, including the acquisition and growth of target customers through targeted customer and channel specific activation.

Client Details

Danish hearing aid company. Globally known as providing superlative quality hearing aids which can be tailor made depending on the customer needs.

Description

- * Lead marketing communication in-market: Advertising & PR, newsletter, events, co-creation of seasonal campaigns, market research, and SNS postings.
- * Analyze and understand the customer landscape, to uncover growth opportunities.
- * Lead the creation & implementation of best in class consumer campaigns/communication to drive category & brand share
- * (including digital/online campaigns).

Job Offer

- * Flexible working style, including remote work. Office in Minato Mirai.
- * Possibility to engage with local and international customers, including cross-function work with multidisciplinary teams.

To apply online please click the 'Apply' button below.

For a confidential discussion about this role please contact Eduardo Takara on +813 6832 8678.

Required Skills

- * Marketing or business-related university degree.
 - * Have around 5 years combined experience in brand management, customer marketing, category management. Sales experience is a plus.
 - * Have experience with both multi-national accounts/chains as well as independent customers in a B2B or B2B2C environment
 - * Have experience in medical device (ideally)
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Company Description

Danish hearing aid company. Globally known as providing superlative quality hearing aids which can be tailor made depending on the customer needs.