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Data Analyst (Product Strategy Planning)

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Job Information

Recruiter

G Talent at Bizmates, Inc.

Hiring Company

◆ Web Conglomerates Company ◆

Job ID

1484271

Industry

Internet, Web Services

Company Type

Large Company (more than 300 employees)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chiyoda-ku

Salary

6 million yen ~ 12 million yen

Work Hours

Flextime System

Refreshed

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General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

Business Level

Minimum Education Level

High-School or Below

Visa Status

No permission to work in Japan required

Job Description

[About the Company]

The company has built a solid relationship of trust as a technology development partner of many companies. It has contributed to the business growth of our customers. The solution area is wide-ranging, ranging from living infrastructures such as "automobiles", "home appliances" and "smartphones" that are familiar to everyone to cutting-edge areas such as "space", "robots" and "AI".

"Technology" is a major reason why the company has earned the trust of customers. Utilizing the human resources strategy is one of their group strengths. Their group, Recruit Group, has created an environment in which a wide variety of engineers can play an active role. We have senior and middle-class veteran engineers who have supported the growth of Japan, and excellent engineers not only in Japan but also overseas (about 25% of all engineers are foreign engineers). Young engineers were also stimulated by such excellent engineers, and the technological capabilities of the entire company were boosted.

Because of this business environment, the company is surrounded by excellent engineers and continue to sharpen one technology as a "specialist". The path of a "generalist" to acquire various skills such as mechanics, biotechnology, IT, and chemistry by taking advantage of the company's wide range of technological development fields. You can build a variety of careers, such as the "management" path, where you can learn the technical capabilities and problem-solving capabilities of the Recruit Group and pursue management paths. Would you like to realize a "your own" career that is not owned by anyone toward the career you desire?

[About the Job...]

[Recruitment Background]

The company aims to "meet the expectations of society through the creation of new value and realize a prosperous world where each and every individual shines". The company, which has achieved group integration in 2021, is looking for individuals who can contribute to business expansion in the future.

[Overview]

In the "Product Strategy Office", which draws up strategies for products across the board, you will be responsible for a wide range of management planning, business planning, and promotion of cross-field projects by utilizing complex data related to the Matching & Solution SBU(*) .

As a background, with strategies moving across multiple domains, decision making based on data analysis is becoming increasingly challenging.

The company is looking for members who can examine policies based on data supplied by data scientists and data engineers, with strategic considerations.

[Details]

Specifically, you will be responsible for the following tasks

- Extracting, processing, tabulating, analyzing, and suggesting data related to management themes and company-wide issues
- Planning of measures based on analysis results
- Designing data analysis to accelerate the activities of each business and product (business studies, strengthening customer engagement, planning marketing measures, etc.)
- Building dashboards, etc.

(*)What is the Matching & Solutions SBU?

The business structure of the company group consists of three Strategic Business Units ("SBUs"). Among them, the Matching & Solution SBU is a strategic business unit consisting of two business domains.

In the area of human resources, the Matching & Solutions SBU operates media to support individual users in their job search activities and corporate clients in their recruiting activities, as well as provides placement and recruiting services.

In the area of sales promotion, the company is developing its advertising business through the operation of online platforms in diverse fields such as housing, beauty, marriage, travel, and food & beverage.

In addition to the above, the company offers SaaS (Software as a Service) solutions and other services that help reduce workloads and improve productivity, mainly for small and medium-sized enterprises.

■Attractiveness of this position

- ◆ Taking on the challenge of business transformation in a company with a market capitalization of 10 trillion yen

The company is going through a major strategic transition following its integration in 2021. In this phase, the role of product will become extremely important, and the Product Strategy Office will play an important role as a hub between management and each business.

You can take on the challenge of being one of the main actors in a group with a market capitalization that is one of the Top 5 in Japan.

- ◆ Able to take on the challenges of data-driven management and devices that cross product areas.

· The Product Strategy Office, a cross-functional department, is involved with hundreds of services offered by the company. In particular, a variety of data is indispensable for decision-making on cross-functional themes that transcend the boundaries of services.

· This is not just a data analysis department, but a planning department that focuses on "data-driven management and product growth". You will examine projects that require management decisions from a medium- to long-term perspective in each area from a data-driven, bottom-up perspective, and as the company faces a major strategic turning point, we will promote major themes across areas while involving management and divisions. You will be responsible for setting mid- to long-term goals, examining how to climb the strategic ladder, and organizing the decision-making process for proactive investment decisions to realize these goals.

- ◆ Improve your market value

· It is possible to form a strategy x data career, rather than a strategy only or data only career.

· In particular, the company has a well-developed data infrastructure. In other words, the "data preparation phase" is already over, and it is possible to draw up highly effective data-driven strategies based on a wide range of products and the volume of contact points (=the number of users).

[Working hours]

Flextime System

[Benefits]

Full Social Insurance
Commuting Allowance
Retirement Allowance
Employee Shareholding System

[Holidays]

◆ Annual holiday 130 days (company holiday 125 days + designated holiday 5 days)

■ Retirement lump sum system

Severance pay for employees who have been with the company for less than 5 years. The amount of payment varies depending on the length of service

(6 months or less: not paid, 6 months to 1 year and 6 months: 200,000 yen, 1 year and 6 months to 3 years and 6 months: 400,000 yen, 3 years and 6 months or more: 1,000,000 yen)

■ Frontier system

A subsidy for the purpose of supporting career development after retirement for those who have been working for 5 years or more. As a support fund, we will provide the equivalent of one year's annual income

Required Skills**■MUST** *Meet one of the following

- Worked on strategy projects at a consulting firm and can handle SQL language
- Experience in data management and data strategy at a business company or data consulting firm (e.g., languages such as Python and R, and experience in dealing with millions to tens of millions of records and making suggestions)
- Willing to build a career around the axis of "strategy x data" in the future.

■WANT

- Ability to understand the background and factors behind the issues and events in front of you and to lead to policies and concrete measures that make sense
- Communication skills to interact with many stakeholders within the company
- Positive attitude to work through highly complex issues
- Enjoy thinking with numbers and examining business opportunities

Company Description