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【In-house Development Engineer】 SNS Marketing Tools

★International Environment★

Job Information

Recruiter
G Talent at Bizmates, Inc.

Hiring Company
◆ Development / Operation of SNS Marketing Tools ◆

Job ID
1484132

Industry
Internet, Web Services

Company Type
Small/Medium Company (300 employees or less)

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
6.5 million yen ~ 10 million yen

Work Hours
9:00~18:00

Refreshed
July 5th, 2024 07:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
None

Minimum Japanese Level
Business Level

Minimum Education Level
High-School or Below

Visa Status
No permission to work in Japan required

Job Description

【About the Company】

■Business: Development and operation of the "Beluga" series of SNS marketing tools
(1) "Beluga"... A tool to support companies in managing and measuring the effectiveness of their Twitter and Facebook posts.
It supports companies' social media operations from posting to measurement, reporting, and planning.

(2) "Beluga Campaign"...A service that provides auto-replies and instant win campaigns on Twitter and LINE.
With solid technical capabilities that enable it to maintain a speedy and high quality campaign, the number of campaigns implemented since its development in 2014 has increased from 90 in 2016 to 250 in 2017 to over 500 in 2020, and is being used by a wide variety of companies regardless of genre.
(3) "Beluga Chatbot"...An interactive service that allows users to build chatbots on Twitter DMs or LINE talk and automatically send messages back and forth with them.
It is often used in closed campaigns such as diagnoses and quizzes.
(4) "Beluga Check-in"...A service that enables users to take actions such as sending a reply or DM to an account by holding a Twitter QR code over a terminal.
It is a system that can be deployed for a wide range of activities, such as check-in at stores and stamp rally, and has also been installed at large-scale events.

■Features of the Company
◇A group of highly skilled engineers◎Fast-growing service connecting businesses and consumers
The clients include major manufacturers, national television stations, major telecommunications carriers, popular professional sports teams, large pharmaceutical companies, foreign life insurance companies and other top-tier companies in the industry.
By being the first company to launch a social media service and by providing its own value backed by strong technology, the company has been able to expand its services one after another without any particular sales effort.
◇Technology as good as major companies×Speed and idea power of a few elite
The three founding members of the company are all from Future Architect, a company with a strong reputation for its technology. The company places equal importance on both business and technology, and has a strong in-house technical team based on the understanding that technology is essential to understanding the essence of our clients' business and solving their problems.

【About the Job...】

As an engineer, you will be responsible for the development of the company's series of SNS marketing tools.
Based on the client's requirements, you will make your own choices of development methods and technologies to provide better services.

■Features of the Business
Love algorithms! Employees with experience participating in competitive programming!
(1) Each project is carried out by approximately 5-6 people, and the work and responsible phases are visualized using work management tools.
(2) Since this is a completely in-house development and in-house business, there is no development at the client's site.

■Development Environment
Main development language: Rust
Development languages: Ruby, PL/SQL, Python3, TypeScript
Frameworks: actix-web, Ruby on Rails, Android SDK, iOS SDK, Node.js, Vue.js, Sinatra
Database: PostgreSQL, DynamoDB
Environment: nginx, Redis, Linux, Amazon Web Service, Google Cloud Platform, BigQuery
Project management: Git

■Working environment where you can improve your skills
Led by the CTO, who is from Future Architect, Inc., there are engineers with areas of expertise in each field, and their skills and know-how are shared by all.
In particular, the code review system, in which code is checked by top engineers, is the foundation of the company's high technical capabilities.
Technical study sessions and development camps are also held, providing an environment where you can work on improving your technical skills on a daily basis.

■Global members also active
Currently, there are Vietnamese, American, and Myanmar nationals working in engineering positions.
(*There are also Austrian and German nationals in other departments.)

■About the service
A system for building auto-response campaigns on social networking sites.
The company's reputation has spread by word of mouth among corporate SNS staff, and it has also gained the trust of major advertising agencies and SNS operators.
The fact that there are almost no clients who leave the company shows the high level of satisfaction with the service, and the company's presence in this market will only increase in the future.

【Working hours】
9:00~18:00

【Welfare】
■Full social insurance
■Commuring allowance
■Various events (birthday party, New Year's party, BBQ, cherry blossom party, Beaujolais party, beer garden party, etc.)
■Development camps

【Holidays】
・Saturday/Sunday/National Holiday

・Annual Paid Leave
・New Year Holiday
・Congratulations & Condolence Leave

Required Skills

♦ Required
・3+ years of experience in systems development

♦ Preferred
Love algorithms! Employees with experience participating in competitive programming!
In addition, engineers from a wide range of fields, including embedded engineers and engineers with general-purpose backgrounds, are actively involved in the creation of mechanisms for switching railroad tracks.

Company Description