

# G Talent

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## Backend Engineer (Advertising Business)

**Fully Remote Work★In-house Service**

### Job Information

#### Recruiter

G Talent at Bizmates, Inc.

#### Hiring Company

✦Free Video Streaming Service✦

#### Job ID

1484012

#### Industry

Internet, Web Services

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

6 million yen ~ 10 million yen

#### Work Hours

Flextime System

#### Holidays

Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

#### Refreshed

July 19th, 2024 08:01

### General Requirements

#### Minimum Experience Level

Over 3 years

#### Career Level

Mid Career

#### Minimum English Level

None

#### Minimum Japanese Level

Business Level

#### Minimum Education Level

High-School or Below

#### Visa Status

Permission to work in Japan required

### Job Description

#### [ About the company ]

The company offers a free, ad-supported video streaming service that allows users to freely choose the time, place, and device of their choice. Thanks to your support, the number of monthly views reached 250 million, app downloads 47 million, and MAUs (monthly active users) 18 million in March 2022. More than 100 broadcasters have joined the service, and the TV content they distribute exceeds 500 programs.

In April, the application underwent a major renewal, and real-time streaming of all five key stations and a login function using TVer IDs were launched. In addition to the "Favorites" feature, resume information is shared among smartphones, PCs, and connected televisions (CTVs), and programs that are being streamed in real time can be "chasing playback".

TVer viewing on CTV has already exceeded 25% of all views. They will continue to expand CTV's services so that more and more users can enjoy them. TVer will continue to change to further improve usability.

## **[ Job Description ]**

### **■Company Overview**

The company is engaged in the planning, production, development, and operation of its own products, websites, and applications, including the official commercial TV streaming service "TVer" and the media "TVer Plus," which provides entertainment information centering on topics related to TV programs and information for enjoying "TVer" even more. Five years after the service was launched in 2015, it achieved 100 million monthly video views. Furthermore, in April 2022, both the PC site, smartphone application, and TV application underwent a major renewal, and a real-time terrestrial broadcast streaming service was launched in addition to the previously provided service of streaming missed commercial TV programs. The number of contents handled has also increased, growing to 390 million monthly views and 30 million monthly users as of October 2023.

With the mission of "opening up the TV for a more exciting future," the company is making a fresh start with the goal of providing a service that allows people to enjoy their TVs more freely and in any style, anywhere.

### **■About the Recruitment Department**

The engineering organization of the Advertising Business Division develops and maintains the delivery system and systems in the advertising peripheral area for TVer Ads, the advertising product delivered by TVer, a service with a total of 70 million downloads and 390 million video views per month.

Currently, the Internet video advertising market continues to expand rapidly. However, there are many things that have not been achieved in response to the expansion of the scale of the service, and we are in a state of urgent need to strengthen the system to further enhance the product.

The engineering organization is in the process of building out its organizational structure, and at this point, the team is a small group of elite engineers. So, you can challenge yourself beyond your own area of responsibility as soon as you raise your hand, regardless of whether it is server-side, infrastructure, or client-side.

In addition, since I belong to the same department as the sales staff, you can immediately reflect the client's issues in the product, and since the functions you develop are immediately sold by the sales staff, you can feel that you are directly contributing to the company's profits.

The ad technology field is an environment where you can not only improve your own technical skills, but also where you can take the initiative in proposing and implementing ways to create an engineering organization and development system.

### **■Responsibilities**

In this position, you will be involved in the development of new advertising products.

The company offers a variety of advertising products, including in-stream ads, but currently the development team is still small, so this is an environment where you can challenge yourself in areas other than server-side development in parallel if you so desire.

- Development and operation of advertising products sold by the company
- Architectural design of server-side systems
- Engineering of systems from requirement definition to design, development, testing, and release in a single cycle
- System improvements to improve performance and reliability
- Customer service in cooperation with customer support and sales

### **■Development Environment**

- Backend: Java / Go / Python
- Framework: SpringBoot
- Database: MySQL / BigQuery / Redis
- Infrastructure: AWS / GCP
- Configuration management: AWS CDK / CloudFormation / Terraform
- Monitoring: CloudWatch / NewRelic
- Front-end: Vue.js
- Communication: Slack, Confluence, Backlog
- Version control: BitBucket

### **■Working time**

Flextime System

### **■Benefits**

Social insurance: Health insurance (nursing care insurance), employee pension insurance, workers' accident compensation insurance, unemployment insurance, and workers' accident additional insurance

### **■System**

Telecommuting available (available to all employees), telecommuting allowance (10,000 yen/month \*as of October 1, 2022), telecommuting support plan, no dress code

### **■Working Style**

- You can choose a work style based on telecommuting or a flextime system with no core hours to increase your own

productivity.

(Currently, telecommuting is available as a precautionary measure against infection by the new strain of coronas.)

- High-spec PCs (Mac or Windows) are provided for development (selectable).
- Outside study sessions and meetings for engineers to exchange information are available.
- The office is a 2-minute walk from Shimbashi Station.
- Hot-desking system in the office and all desks are permanently equipped with monitors. There is a space for concentration and chairs that do not cause fatigue.

#### ■Holidays and Vacations

Holidays: 120 days per year (Saturdays, Sundays, national holidays, year-end and New Year holidays, and other holidays set by the company)

Leave: Annual paid leave: 10 days granted after six months of employment / granted according to the month of employment from the first day of employment, summer vacation, marriage leave, maternity leave, wife's maternity leave, mourning leave, menstrual leave, jury leave, etc.

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#### Required Skills

##### **[Required]**

- Experience developing and operating web applications in Java or Go (5+ years)
- Experience in public cloud application development (5+ years)
- Experience refactoring to improve systems (both large and small)
- Experience in team development using Git
- Experience working in the ad technology industry

##### **[Preferred]**

- Experience in building web application infrastructure using AWS or GCP
- Experience in designing and operating large-scale services
- Experience in operating services with container technologies such as Docker
- Experience in development using Vue.js

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#### Company Description