



## PR DIRECTOR

大手インポーターでの募集です。広報・CSRのご経験のある方は歓迎です。

### Job Information

**Recruiter**

JAC Recruitment Co., Ltd.

**Hiring Company**

大手インポーター

**Job ID**

1483010

**Industry**

Automobile and Parts

**Company Type**

International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ 12 million yen

**Work Hours**

09:00 ~ 17:30

**Holidays**

【有給休暇】入社7ヶ月目には最低10日以上 【休日】土 日 祝日 夏季休暇 年末年始 入社日に付与（入社月によって日数が異なり...）

**Refreshed**

July 4th, 2024 07:00

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

【求人No NJB2231148】

Leads the Public Relations team of Japan. In charge of overall management of external communication activities and programs related to the company and the 8 brands sold in Japan.

【Details】

・ Directs and manages public relations activities to enhance the company's reputation with the public the media and

employees. (Corporate events product launches media relations)

- Provides strategic direction for public relations. Designs develops directs and manages the company's public relations strategy.
  - Oversees and assists overall activities of PR manager as the team supervisor.
  - Liaises with key spokespeople colleagues in other locations/departments and other stakeholders such as agencies.
  - Liaises with and answers enquiries from the media individuals and other organizations often via telephone and email.
  - Researches writes and distributes press releases.
  - Collates and analyzes media coverage to determine reach and impact of PR activities.
  - Prepares and supervises the production of publicity brochures handouts promotional videos photographs films and multimedia programs.
  - Organizes events including press conferences exhibitions motor shows test drives and press tours.
  - Devises and coordinates photo opportunities including those at events.
  - Oversees and assists with maintaining and updating information and related content on the Japan corporate website.
  - Sources and manages speaking and sponsorship opportunities.
  - Fosters community relations through events and through involvement in community initiatives.
  - Manages issues strategy and PR crisis management.
  - Responsible for managing press car loans including implementing and revising policies and procedures as required.
  - Management of the Public Relations team budget.
  - Communicates Japan Managing Director's ideas and strategies to the media on behalf.
  - Contributes to the improvement of the company management and working environment as a member of the management team of Stellantis Japan.
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## Required Skills

Skills Competencies : Strong leadership team building skills Excellent communication and presentation skills with the confidence to serve as the company's spokesperson Solid experience coordinating successful PR campaigns Digital Marketing and Communication skills Language: Excellent communication skills. English Japanese fluency is required to build/ maintain a strong relationship with employees the public media IAP region and global HQs. Experience: Proven experience in PR for both corporate and products more than 10 years/ preferably in four wheeled vehicle sector with recorded achievements and success stories. IT Literacy: MS Office expertise in different social media channels.

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## Company Description

ご紹介時にご案内いたします