

# OUTBLAST

## Digital Press & Influencers Relations Manager

### Job Information

**Hiring Company**
[Outblast](#)
**Job ID**

1482256

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards, Chiyoda-ku

**Salary**

2.5 million yen ~ Negotiable, based on experience

**Refreshed**

March 25th, 2025 11:00

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Entry Level

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

**Mission Statement**

As a Digital Press and Influencers Relations Manager at OUTBLAST you will nurture a network of influential media and social personalities capable of supporting the development of European luxury brands in Japan.

You will be in charge of animating and expanding the OUTBLAST Luxury Influencer Program which gathers over 200 specialized Instagram influencers, strengthening our bond with them and helping them perform better for our clients. You will elaborate regular press releases for our clients and build relationships with relevant digital press outlets.

**Assignments and Activities**
**As primary assignments, you will**

- animate and expand a network of luxury influencers averaging 45,000 followers;
- every month, select among our trusted influencers, the ones suitable for each brand collaboration;
- identify and recruit high profile influencers over 200,000 followers;
- every month, write press releases for our clients and publish them on PR Times;
- identify and build relationships with relevant digital media outlets.

## Required Skills

### Requirements

- Native Japanese speaker
- Conversational English

### Details

- Full-time position seishain contract
  - Hybrid remote work minimum of 2 day per week at the office
  - Salary from ¥220,000/month & benefits
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## Company Description