

OUTBLAST

Key Account Manager

Job Information

Hiring Company[Outblast](#)**Job ID**

1482254

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

2.5 million yen ~ Negotiable, based on experience

Refreshed

November 19th, 2024 11:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Mission Statement

As a Key Account Manager at OUTBLAST you will have a 360-degree understanding of the localization of the digital marketing strategy of European brands in Japan and the capacity to coordinate operational teams in order to implement it. While reporting directly to the country manager, and with his collaboration, you will define with the client a digital marketing strategy for the development of his brand on the Japanese market.

You will then coordinate the operational teams to implement the approved strategy towards the completion of defined objectives, and provide activity reports on a monthly basis.

Assignments and Activities**As primary assignments, you will**

- maintain client relationships;
- define the yearly objectives and the marketing strategy with quarterly reviews;
- present to the client the relevant monthly/quarterly/annual reports;
- conduct a monthly meeting with the client to review and confirm the current strategy;
- gather information for requested modifications;
- coordinate the talent pool in order to meet the client's requests.

With supervision and coordination of the following elements

- content planning and production
 - social media scheduling and copywriting;
 - influencer recruitment;
 - website development;
 - digital advertising across various channels;
 - e-commerce management.
-

Required Skills

Requirements

- Native Japanese speaker
- Business English

Details

- Hybrid remote work minimum of 2 day per week at the office
 - Salary from ¥2,640,000/year
-

Company Description